

Presenting Sponsor



A Joplin Area Chamber of Commerce Program

2021 Class Sessions

Please Note:

Sessions are listed, but dates are still being determined. Each session is scheduled to last from 8:30—4:30 pm. We will meet twice a month, usually the second and fourth Thursday.

January

New Class Orientation

February

Two Day, In-Town Opening Retreat

Dates To Be Determined:

Communications and Media and Nonprofit Session

Local Government Session

Class Project - Dress to Impress

Overnight

Jefferson City Trip

Education and Healthcare Session

Economic Development Session

City Tour

Teambuilding & Motive Matters

Graduation

Engaging Future Community Leaders

Leadership Joplin is a program developed by the Joplin Area Chamber of Commerce Foundation and sponsored by community businesses to identify, cultivate and motivate future community leaders. Leadership Joplin is in its 38th year with more than 986 graduates. This informative and thought-provoking program introduces participants to the community, exposes them to its challenges and requires them to fully participate in the 9-session curriculum. In addition, Leadership Joplin provides a strategic curriculum to enhance participants' leadership skills and creates a dialogue for discussion on relevant topics and assessment of case studies, ultimately supporting the Chamber's strategic initiatives and goals. Anyone who has a genuine interest in community leadership and wants to broaden their scope of knowledge beyond their current level is encouraged to apply to Leadership Joplin.

By the end of Leadership Joplin, participants will:

- Cultivate and develop leadership skills, making a positive impact personally and professionally
- Develop an enhanced view and a new meaning to the word community
- Recognize interactions between private citizens and public organizations
- See Joplin in terms of the "big picture"
- Develop relationships with classmates, presenters & Leadership Joplin Alumni
- Gain valuable networking contacts with community, business and industry leaders
- Be prepared to serve the community and know the service opportunities available
- Understand Missouri Public Policy

The 2021 Leadership Joplin Program

Each Leadership Joplin session is different. Whether it's a lively panel discussion, an interesting field trip or a group activity, each session is specifically designed to expose participants to all aspects of a particular topic. Although the preliminary schedule shows the commitment required, it is important to understand the expectation of attendance at all sessions. One individual's failure to attend diminishes the experience for the remaining members of the program. Participation and attendance are the cornerstones of a successful program. It is an intensive program, from January through June with work outside of class time. If your schedule does not allow your full participation, you should consider whether Leadership Joplin is right for you.

Joplin Area Chamber of Commerce

320 East 4th Street
Joplin, MO 64801

Phone: 417.624.4150
Fax: 417.624.4303
www.joplincc.com



The Leadership Joplin program was awarded the Programs & Campaigns Award of Excellence by the 2015 Chamber of Commerce Executives of Missouri (CCEM)



2021 LJ Steering Committee

Belinda Belk
Community Blood Center
of the Ozarks
Class of 1997

Heather Lesmeister
Missouri Southern State
University
Class of 2015

Kyle Birkinsha
Community Bank & Trust
Class of 2010

Pat Nagel
Missouri Southern State
University
Class of 2015

Paula Bone
City of Joplin
Class of 2000

Stephanie McGrew
Joplin Area Chamber of
Commerce
Class of 2005

Shawn Dodson
Joplin Police Department
Class of 2015

Rachel Merriman
Mercy Hospital
Class of 2018

Kim Gipson
Liberty Utilities
Class of 2010

Brandy Miller-Turner
Class of 2019

Joni Good
Keller Williams Realty
Class of 2009

Stormi Nordstrom
The Independent Living Center
Class of 2010

Rhonda Gorham
Boys and Girls Club of Joplin
Class of 2003
2021 LJ Co-Chair

James Richards
Stronghold Data LLC
Class of 2012

Don Greenlee
Simmons Bank
Class of 2012

Chris Roberts
Class of 2012

Stephanie Howard
Carthage Water & Electric
Class of 2003

Rikki Smith
Freeman Health System
Class of 2018

Adrienne Jackson
Arvest Wealth Management
Class of 2009

Dean Velasco
Keller Williams Realty
Class of 2014

Ryan Jackson
Employee Benefit Design, LLC
Class of 2006

Rick Keller
Wells Fargo Advisors, LLC
Class of 1994

Tera Lankard
Freeman Health System
Class of 2019

Sherry Lawrence
Southwest Missouri Bank
Class of 2008
2020 LJ Chair



The Selection Process

Because no more than 44 individuals can participate in Leadership Joplin, it is necessary to have an application and commitment process. Each potential participant must submit a completed application and tuition payment for \$800 to be considered for the program. You could be eligible for a scholarship by submitting a request for a 2021 class registration scholarship and the reason why you feel you would be a good recipient. More details are available upon request. In addition to reviewing each individual's qualifications, the committee strives for a broad spectrum of experience and background. The class, as a whole, will benefit greatly from interaction with a wide variety of people from unique organizations.

Leadership Joplin is based on the following individual criteria:

- **Completed application and tuition payment must be received by Tuesday, December 1, 2020, 5 p.m.**
- Involvement in professional and/or managerial positions
- Demonstrated ability and desire to assume greater community leadership responsibility
- A clear willingness to make a commitment to the demands of the program and the community
- Proof of the full support of the organization or business they represent and a member of JACC

Applicants will be notified of their acceptance into the program by Tuesday, December 8, 2020.

Class Participation

As part of the 2021 Leadership Joplin program, you will be working with Motive Matters - Van & Tammy Benson, executive trainers. You will be required to take the "Color Code" assessment to help you better understand what motivates you, and how it relates to the other members of your class. This has proven to be a valuable part of the bonding process. Motive Matters was developed to help people understand themselves and others better, and to learn how to communicate more clearly and more effectively with people both personally and professionally.

After acceptance to LJ 2021, you will receive an introduction letter that will include the link and instructions for you to take the profile test and learn what color you are.

The test must be completed prior to Monday, December 28, 2020.

When you are answering these questions, it is important that you try to answer the questions as if you were back in your childhood. As we live our lives, our true motives can sometimes be altered by life experiences, and we want to know your inner core values. We look forward to getting to know another great group of Joplin Leaders!

Tammy and I look forward to meeting you and sharing the Motive Matters message of great relationships with you. We have enjoyed the friendships we have created with professionals just like you, while working with our great Joplin Area Chamber of Commerce. Congratulations on your decision to become part of the Leadership Joplin Class of 2021!

*Best of living,
Van and Tammy Benson*

For more information about applying to LJ,
contact:

Stephanie McGrew
Special Events Manager
Joplin Area Chamber of Commerce
417-624-4150
stephanie@joplincc.com
Leadership Joplin Class of 2005



Worth Your Time

Although the application and selection process for Leadership Joplin is challenging, and the commitment of time and energy is extensive, anyone who has been through the program will confirm how beneficial this program is to anyone interested in taking a leadership role in the community. If you have questions about the program, feel free to contact any of the 2021 Leadership Joplin Steering Committee members. They are graduates of the program and are more than happy to talk about what it did for them.

Class Attendance

Many volunteers, sponsors and speakers work hard to make this a valuable program. Attendees are expected to be on time and attend the entire program each day. Absences or tardies must be approved, in advance, by the Committee Co-Chairs or Chamber program director. If more than two sessions are missed, attendees could be dropped from the class and be asked to re-apply for the next year. It is the discretion of the Chamber program director and Committee Co-Chairs to determine graduation eligibility.

Attendance at the opening retreat and the Jefferson City trip each count as two sessions. Concepts discussed during the opening retreat set the foundation for the entire program. If you cannot attend this session, we recommend waiting for next year.

Employer's Agreement

I fully support the application of

_____ to the 2021 Leadership Joplin Program. I am aware of the time commitment necessary and the financial obligation.

Signed (employer): _____

Date: _____

Print name: _____

Title: _____

Email: _____

Applicant's Agreement

If selected as a participant in Leadership Joplin, I am willing to attend all the functions sponsored by the program and I understand that attendance is mandatory. I understand that if I fail to meet any of the obligations of the program, I may be asked to withdraw or might not graduate with my class. If accepted to participate in 2021 Leadership Joplin, I agree that the information contained on this application may be used for Leadership Joplin promotions, activities and projects, as deemed appropriate by the Joplin Area Chamber of Commerce.

Applicant Signature: _____

Date: _____

Tuition

Payment of \$800 must accompany this application unless you are applying for a scholarship. If you are not accepted for admission to the 2021 Leadership Joplin class, your tuition will be refunded in full.

Submit a check payable to the Joplin Area Chamber of Commerce or pay by credit card:

MasterCard Visa Discover American Express

Account #: _____

Exp. Date: _____

Signature: _____

Billing Address: _____

Billing Zip Code: _____ SEC: _____

Email Address to Send Receipt: _____

Completed application and tuition payment must be received by Tuesday, December 1, 2020, 5 p.m.



Your completed application & payment must be received no later than 5 p.m. on Tuesday, December 1, 2020.
 Please submit to: **Joplin Area Chamber of Commerce ~ Attention: Stephanie McGrew ~ 320 East 4th Street ~ Joplin, MO 64801**
417.624.4303 (fax) ~ www.joplincc.com ~ stephanie@joplincc.com

Applicant Information (Please Print)

First Name: _____ Last Name: _____
 Business Name: _____
 Title: _____ Years in Current Job: _____ Years in Joplin: _____
 Business Address: _____
 City: _____ State: _____ Zip: _____ Birthday: _____
 Business Phone: _____ Business Email: _____
 Business Website: _____
 Cell Phone: _____

Check the one statement that best describes you

- | | |
|--|---|
| <input type="checkbox"/> Avoids “chit chat” and gets right to the point | <input type="checkbox"/> Likes to keep things the way they are |
| <input type="checkbox"/> Enjoys groups and high activity level | <input type="checkbox"/> Has the opinion, “Trust me, it will all work out” |
| <input type="checkbox"/> Listens attentively and at length to others | <input type="checkbox"/> Likes to overcome obstacles and take on challenges |
| <input type="checkbox"/> Strives for accuracy and quality, not quickness | <input type="checkbox"/> Wants clearly defined tasks with limited risks |

Have you participated in a leadership program in another community? _____

If yes, describe. _____

What do you expect to gain from participation in Leadership Joplin? _____

List community organizations in which you play an active role. _____

What is your favorite leadership quote? _____

What area do you see yourself getting involved with JACC? _____

Arvest Bank believes strongly that people are the most valuable asset of any organization, including business and community. We are proud to be the presenting sponsor of Leadership Joplin and a part of developing leaders that will continue to provide the guidance and direction for the Joplin area for years to come. We have seen first-hand the knowledge, insight, and engagement that this program fosters in each participant and that energy is multiplied as each goes back to their daily routines and interacts with others. This excitement and connectivity is an example of what will continue to make Joplin a great place to live and work.

Chad Evans, President, Arvest Bank
Program Sponsor
Class of 1998

