

Presenting Sponsor



A Joplin Area Chamber of Commerce Program

## 2022 Class Sessions

### Please Note:

Each session is scheduled to last from 8:30 am—4:30 pm.

January 27, 3:30—5:00  
New Class Orientation

February 9 & 10 Overnight  
Two Day Opening Retreat  
Maranatha Bible Camp

February 24  
Communications and Media Session

March 10  
Public Safety Session

March 30 & 31 Overnight  
Jefferson City Trip

April 14  
Education and Non-Profit Session

April 28  
Healthcare Session

May 12  
Economic Development Session

May 26  
City Tour

June 9  
Teambuilding and Motive Matters

June 23, 6 pm  
Graduation

### Engaging Future Community Leaders

Leadership Joplin is a program developed by the Joplin Area Chamber of Commerce Foundation and sponsored by community businesses to identify, cultivate and motivate future community leaders. Leadership Joplin is in its 39th year with more than 1,015 graduates. This informative and thought-provoking program introduces participants to the community, exposes them to its challenges and requires them to fully participate in the 9-session curriculum. In addition, Leadership Joplin provides a strategic curriculum to enhance participants' leadership skills and creates a dialogue for discussion on relevant topics and assessment of case studies, ultimately supporting the Chamber's strategic initiatives and goals. Anyone who has a genuine interest in community leadership and wants to broaden their scope of knowledge beyond their current level is encouraged to apply to Leadership Joplin.

### By the end of Leadership Joplin, participants will:

- Cultivate and develop leadership skills, making a positive impact personally and professionally
- Develop an enhanced view and a new meaning to the word community
- Recognize interactions between private citizens and public organizations
- See Joplin in terms of the "big picture"
- Develop relationships with classmates, presenters & Leadership Joplin Alumni
- Gain valuable networking contacts with community, business and industry leaders
- Be prepared to serve the community and know the service opportunities available
- Understand Joplin

### The 2022 Leadership Joplin Program—Attendance

Each Leadership Joplin session is different. Whether it's a lively panel discussion, an interesting field trip or a group activity, each session is specifically designed to expose participants to all aspects of a particular topic. Although the preliminary schedule shows the commitment required, it is important to understand the expectation of attendance at all sessions. One individual's failure to attend diminishes the experience for the remaining members of the program. Participation and attendance are the cornerstones of a successful program. It is an intensive program, from January through June with work outside of class time. If your schedule does not allow your full participation, you should consider whether Leadership Joplin is right for you.

Joplin Area Chamber of Commerce

320 East 4th Street  
Joplin, MO 64801

Phone: 417.624.4150  
www.joplincc.com



The Leadership Joplin program was awarded the Programs & Campaigns Award of Excellence by the 2015 Chamber of Commerce Executives of Missouri (CCEM)



## 2022 LJ Steering Committee

<b>Belinda Belk</b> Community Blood Center of the Ozarks Class of 1997	<b>Heather Lesmeister</b> Missouri Southern State University Class of 2015
<b>Kyle Birkinsha</b> Community Bank & Trust Class of 2010	<b>Barry Linduff</b> Downstream Casino Resort Class of 2020
<b>Ginger Cooper</b> Mercy Hospital Joplin Class of 2018	<b>Stephanie McGrew</b> Joplin Area Chamber of Commerce Class of 2005
<b>Shawn Dodson</b> Joplin Police Department Class of 2015	<b>Brandy Miller-Turner</b> Freeman Health System Class of 2019
<b>Tom Furrh</b> Class of 2020	<b>Sarah Mwangi</b> Joplin Schools Class of 2014
<b>Kim Gipson</b> Liberty Utilities Class of 2010	<b>Pat Nagel</b> Missouri Southern State University Class of 2015
<b>Joni Good</b> Keller Williams Realty Class of 2009	<b>Stormi Nordstrom</b> The Independent Living Center Class of 2010
<b>Rhonda Gorham</b> Boys and Girls Club of Joplin Class of 2003 2022 LJ Chair	<b>Chris Roberts</b> Class of 2012
<b>Don Greenlee</b> Simmons Bank Class of 2012	<b>Rikki Smith</b> Freeman Health System Class of 2018
<b>Stephanie Howard</b> Carthage Water & Electric Class of 2003	<b>Michelle Steverson</b> Franklin Technology Center Class of 2021
<b>Ryan Jackson</b> Employee Benefit Design, LLC Class of 2006	<b>Matt Stewart</b> Children's Center of SW MO Class of 2010
<b>Rick Keller</b> Wells Fargo Advisors, LLC Class of 1994	
<b>Tera Lankard</b> Freeman Health System Class of 2019	
<b>Sherry Lawrence</b> Southwest Missouri Bank Class of 2008	



LEADERSHIP JOPLIN

### The Selection Process

Because no more than 44 individuals can participate in Leadership Joplin, it is necessary to have an application and commitment process. Each potential participant must submit a completed application and tuition payment for \$800 to be considered for the program. In addition to reviewing each individual's qualifications, the committee strives for a broad spectrum of experience and background. The class, as a whole, will benefit greatly from interaction with a wide variety of people from unique organizations.

### Leadership Joplin is based on the following individual criteria:

- **Completed application and tuition payment must be received by Wednesday, December 1, 2021, 5 p.m.**
- Involvement in professional and/or managerial positions
- Demonstrated ability and desire to assume greater community leadership responsibility
- A clear willingness to make a commitment to the demands of the program and the community
- Proof of the full support of the organization or business they represent and a member of JACC

**Applicants will be notified of their acceptance into the program by Wednesday, December 8, 2021.**

### Class Participation

As part of the 2022 Leadership Joplin program, you will be working with Motive Matters - Van & Tammy Benson, executive trainers. You will be required to take the "Color Code" assessment to help you better understand what motivates you, and how it relates to the other members of your class. This has proven to be a valuable part of the bonding process. Motive Matters was developed to help people understand themselves and others better, and to learn how to communicate more clearly and more effectively with people both personally and professionally.

**After acceptance to LJ 2022, you will receive an introduction letter that will include the link and instructions for you to take the profile test and determine your color code.**

**The test must be completed prior to Monday, December 27, 2021.**

When you are answering these questions, it is important that you try to answer the questions as if you were back in your childhood. As we live our lives, our true motives can sometimes be altered by life experiences, and we want to know your inner core values. We look forward to getting to know another great group of Joplin Leaders!

*Tammy and I look forward to meeting you and sharing the Motive Matters message of great relationships with you. We have enjoyed the friendships we have created with professionals just like you, while working with our great Joplin Area Chamber of Commerce. Congratulations on your decision to become part of the Leadership Joplin Class of 2022!*

*Best of living,*

*Van and Tammy Benson*

For more information about applying to LJ,  
contact:

Stephanie McGrew  
Special Events Manager  
Joplin Area Chamber of Commerce  
417-624-4150  
stephanie@joplincc.com  
Leadership Joplin Class of 2005



**Worth Your Time**

Although the application and selection process for Leadership Joplin is challenging, and the commitment of time and energy is extensive, anyone who has been through the program will confirm how beneficial this program is to anyone interested in taking a leadership role in the community. If you have questions about the program, feel free to contact any of the 2022 Leadership Joplin Steering Committee members. They are graduates of the program and are more than happy to talk about what it did for them.

**Class Attendance**

Many volunteers, sponsors and speakers work hard to make this a valuable program. Attendees are expected to be on time and attend the entire program each day. Absences or tardies must be approved, in advance, by the Committee Co-Chairs or Chamber program director. If more than two sessions are missed, attendees could be dropped from the class and be asked to re-apply for the next year. It is the discretion of the Chamber program director and Committee Co-Chairs to determine graduation eligibility.

**Attendance at the opening retreat and the Jefferson City trip each count as two sessions.** Concepts discussed during the opening retreat set the foundation for the entire program. If you cannot attend this session, we recommend waiting for next year.

**Employer's Agreement**

I fully support the application of

\_\_\_\_\_ to the 2022 Leadership Joplin Program. I am aware of the time commitment necessary and the financial obligation.

Signed (employer): \_\_\_\_\_

Date: \_\_\_\_\_

Print name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

**Applicant's Agreement**

If selected as a participant in Leadership Joplin, I am willing to attend all the functions sponsored by the program and I understand that attendance is mandatory. I understand that if I fail to meet any of the obligations of the program, I may be asked to withdraw or might not graduate with my class. If accepted to participate in 2022 Leadership Joplin, I agree that the information contained on this application may be used for Leadership Joplin promotions, activities and projects, as deemed appropriate by the Joplin Area Chamber of Commerce.

Applicant Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Tuition**

Payment of \$800 must accompany this application unless you are applying for a scholarship. If you are not accepted for admission to the 2022 Leadership Joplin class, your tuition will be refunded in full.

**Submit a check payable to the Joplin Area Chamber of Commerce or pay by credit card:**

MasterCard      Visa      Discover      American Express

Account #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ SEC: \_\_\_\_\_

Email Address to Send Receipt: \_\_\_\_\_

**Completed application and tuition payment must be received by Wednesday, December 1, 2021, 5 p.m.**



**Your completed application & payment must be received no later than 5 p.m. on Wednesday, December 1, 2021.**  
 Please submit to: **Joplin Area Chamber of Commerce ~ Attention: Stephanie McGrew ~ 320 East 4<sup>th</sup> Street ~ Joplin, MO 64801**  
**www.joplincc.com ~ stephanie@joplincc.com**

**Applicant Information (Please Print)**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
 Business Name: \_\_\_\_\_  
 Title: \_\_\_\_\_ Years in Current Job: \_\_\_\_\_ Years in Joplin: \_\_\_\_\_  
 Business Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Birthday: \_\_\_\_\_  
 Business Phone: \_\_\_\_\_ Business Email: \_\_\_\_\_  
 Business Website: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_

**Check the one statement that best describes you**

- |  |   |
|--|---|
| <input type="checkbox"/> Avoids “chit chat” and gets right to the point  | <input type="checkbox"/> Likes to keep things the way they are              |
| <input type="checkbox"/> Enjoys groups and high activity level           | <input type="checkbox"/> Has the opinion, “Trust me, it will all work out”  |
| <input type="checkbox"/> Listens attentively and at length to others     | <input type="checkbox"/> Likes to overcome obstacles and take on challenges |
| <input type="checkbox"/> Strives for accuracy and quality, not quickness | <input type="checkbox"/> Wants clearly defined tasks with limited risks     |

Have you participated in a leadership program in another community? \_\_\_\_\_  
 If yes, describe. \_\_\_\_\_

What do you expect to gain from participation in Leadership Joplin? \_\_\_\_\_

List community organizations in which you play an active role. \_\_\_\_\_

What is your favorite leadership quote? \_\_\_\_\_

What area do you see yourself getting involved with JACC? \_\_\_\_\_

Arvest Bank believes strongly that people are the most valuable asset of any organization, including business and community. We are proud to be the presenting sponsor of Leadership Joplin and a part of developing leaders that will continue to provide the guidance and direction for the Joplin area for years to come. We have seen first-hand the knowledge, insight, and engagement that this program fosters in each participant and that energy is multiplied as each goes back to their daily routines and interacts with others. This excitement and connectivity is an example of what will continue to make Joplin a great place to live and work.

**Chad Evans, President, Arvest Bank**  
**Program Sponsor**  
**Class of 1998**

