

JOPLIN
AREA CHAMBER OF COMMERCE
Board of Directors Meeting – In-person and Zoom Meeting
Monday, June 27, 2022

Chamber WIFI: -19visitingjacc17- (dashes are part of the code)

The Joplin Area Chamber of Commerce's Mission is to improve the economic prosperity and quality of life in the Joplin region and be the principal advocate for and provider of services to its business community.

Our Vision: We are the value-centered destination community that progressively nurtures its business, education, and overall vitality while enriching the lives of families and all who live, work, and play here.

AGENDA

12:00 Call To Order: Welcome – Betsy Kissel and Welcome to Travis Stephens

12:05 Consent Calendar – Betsy Kissel

Approve Consent Agenda – Betsy Kissel

Approve April Minutes – Betsy Kissel

Approve April Financials – Betsy Kissel

12:10 Mike Siebert of the Citizen Committee for the Public Safety Tax

12:13 Ex-officio: Verbal report by all ex-officio members in attendance

City of Joplin – City Manager Nick Edwards & Mayor Doug Lawson

County Commission – Jasper County – John Bartosh

Newton County – Bill Reiboldt

Education: Joplin R8 – Dr. Kerry Sachetta

Higher Education: Crowder College – Melissa Smith

KCU-Joplin – Dr. Ken Heiles

MSSU – Dr. Brad Hodson

OCC – Jim Dalrympl

YPN – Alex Gandy

12:30 New Business –

Heartland Forward Update – Status update – Tony Robyn/Chad Evans

Reaccreditation Progress – Jordan Bolinger/Tonya Sprenkle

- Governance - first draft of bylaws revisions for review only; possible vote in August

Proposition Public Safety Tax discussion –Nick Edwards

Roy Blunt “thank you” Reception discussion – Tony Robyn

- August 5, noon to 1 at MSSU End Zone

12:45 Adjourn to Executive Session

Reminder to all: No meeting in July. Lisa will send out an information packet to all.

Legislative Impact Input Opportunity: August 19, 10-2 in Columbia; please advise if you wish to attend. The Missouri Federation is providing lunch. Speaker Ted Abernathy, Consultant.

Next Meeting: Monday, August 22, 2022, Chamber Office, Liberty Room, meeting begins at 12:00 pm

Joplin Area Chamber of Commerce
Board of Directors Meeting and
Zoom Conference Call
May 23, 2022

Minutes

Attended/Zoom: Jordan Bolinger, Todd Chenault, Kim Cox, Nick Edwards, Chad Evans, Chad Greer, Carlos Haley, Dr. Ken Heiles, Dr. Brad Hodson, Betsy Kissel, Melodee Colbert-Kean, Howie Nunnally, Katrina Richards, Dr. Kerry Sachetta, Melissa Smith, Matt Stewart, Dustin Storm, Dr. Dean Van Galen

Absent: John Bartosh, Mattie Crossland, Jim Dalrymple, Jeremy Drinkwitz, Alex Gandy, Lori Haun, Jerrod Hogan, Mayor Doug Lawson, Dr. Melinda Moss, Bill Reiboldt, Dr. Laura Rosch, Stormy Worden

Staff: Tony Robyn, Erin Slifka, Tonya Sprenkle

Guests: Leslie Haase, City of Joplin; Sloan Roland, Police Chief; Brian Lewis, Assistant Police Chief Gerald Ezell, Fire Chief; Jeremy Humphry, Firefighters Association; Joplin Fire Department; Mark Cox, Adam Grimes

I. Betsy Kissel, Call to Order

II. Approval of April Minutes

A. Dr. Van Galen moved to approve the consent agenda as presented and seconded by Matt Stewart. Motion passed.

B. Carlos Haley moved to approve the April Minutes and seconded by Chad Evans. Motion passed.

C. April financials presented by Tonya. April financials were in your Board packet; please see them for the details. Dustin Storm moved to approve the April financials and seconded by Todd Chenault. Motion passed.

D. Tonya stated on the budget for the Chamber Misc. Income, the \$51,000 line item is \$20,000 for the Tech Summit. It is revenue to help with salaries. The \$31,000 is from a grant to help with salaries. Tonya talked through each page. Dr. Dean Van Galen moved to approve the 2022-2023 Chamber and Foundation budgets and was seconded by Dustin Storm. Motion passed.

III. Proposition Public Safety Tax discussion presented by Nick Edwards and City officials.

Nick asked the board to support and activate the Continuing Committee. Please see the City's website for the details. Nick added if passed, pay changes would go into effect on November 1, 2022. Chad Greer moved to support Proposition Safety and seconded by Jordan Bolinger. Motion passed. Kim Cox moved to activate the Continuing Committee and seconded by Dustin Storm. Motion passed.

IV. New Business

A. Presidential search update presented by Betsy Kissel. Betsy stated they made an offer to Travis Stephens and he has accepted on Friday afternoon. Travis will start on June 28th. This information is confidential and the staff is working on the media release.

B. Heartland Forward Briefing presented by Tony Robyn and Chad Evans. Tony stated they have six applications in. The local committee will be helping in the selection process. Application collection closes May 30th. There will be a 20-day application window before announcing the recipients on June 15th is the kickoff.

C. Selling Joplin is a half-day workshop for employers and stakeholders presented by Tony Robyn. Tony stated that they will pull information from media, Choose Joplin, and Choose Right Here. Tony stated they have about 30 attendees RSVPed. It is tomorrow for about an hour and a half.

D. Reaccreditation underway presented by Tonya Sprenkle. Tonya stated this is running very slow. Tonya added we had a great Governance Committee meeting. Lisa is working on the redlines of the

recommendations for the bylaws and policy manual. This will then go back to the Governance Committee and then to the Board for final approval.

E. Orientation of the JACC Board presented by Tonya Sprenkle. Tonya stated she had four new Board members attend and four that will have the orientation at a later date.

F. Roy Blunt's "thank you" reception discussion presented by Tony Robyn. Discussed having a farewell lunch for Senator Roy Blunt in August. Tony has a handful of individuals that would like to be a part of the planning and possibly a few sponsorships. If you are interested, please let Tony know.

VI. Adjourn to Executive Session

Submitted by Tonya Sprenkle, Vice President

Typed by Lisa Kelly

Joplin Area Chamber of Commerce

Finance Executive Summary

Period Ending: May 31, 2022

By: Tonya Sprenkle, CFO and Debby Chaligoj, Finance Manager

Chamber:

* Cash Position:	Average
* Accounts Receivable:	\$ 23,770.77
* Deferred Income 21/22 Fiscal Year:	\$ 229,710.87
* Deferred Income 22/23 Fiscal Year:	\$ 953.50
* Line of Credit-US Bank:	\$ -
* Membership Dues YTD Income:	\$ 48,743.54
* Net Income YTD:	\$ (6,029.06)

Foundation / Innovation Center:

* Cash Position Foundation:	Average
* Cash Position Innovation Center:	Average
* Accounts Receivable:	\$ 14,782.90
* Accounts Receivable: Crowder	\$ -
* Notes Receivable-BRF Loans:	\$ -
* Deferred Income 21/22 Fiscal Year:	\$ 1,229.00
* Deferred Income 22/23 Fiscal Year:	\$ -
* Line of Credit-US Bank:	\$ -
* Net Income YTD:	\$ (43,433.56)

Economic Development:

(for City's Fiscal Year ending October 31, 2022)

General Expenses Budget:	\$ 200,000.00
Regional/MOKAN Budget:	\$ 52,000.00
Due from City:	\$ 53,680.58
Due to Chamber:	\$ 37,620.53
Due to MOKAN:	\$ 10,613.07

(ED charges paid by MOKAN)

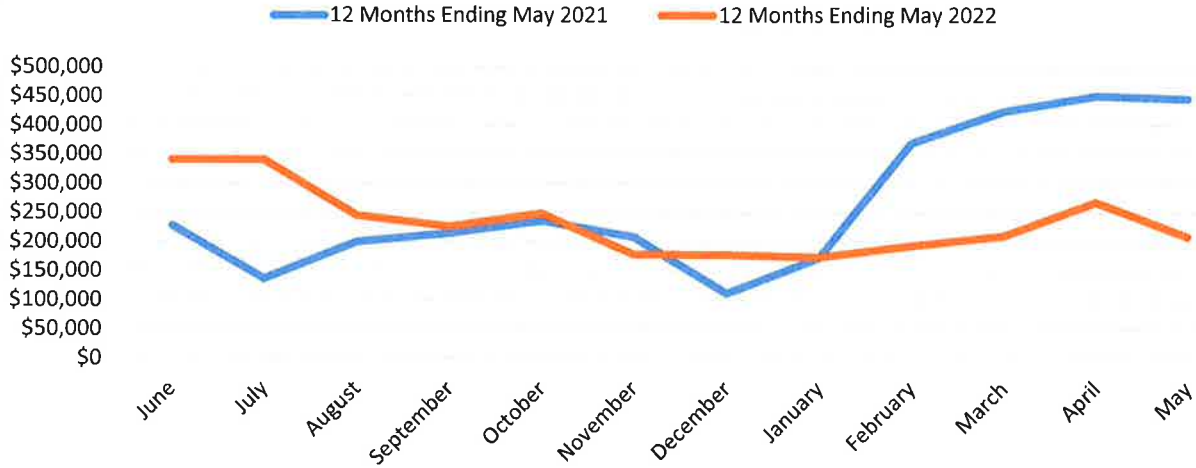
Financial Highlights:

Chamber cash was higher in 2021 due to the PPE loan received in February 2021 and paid out in August 2021.

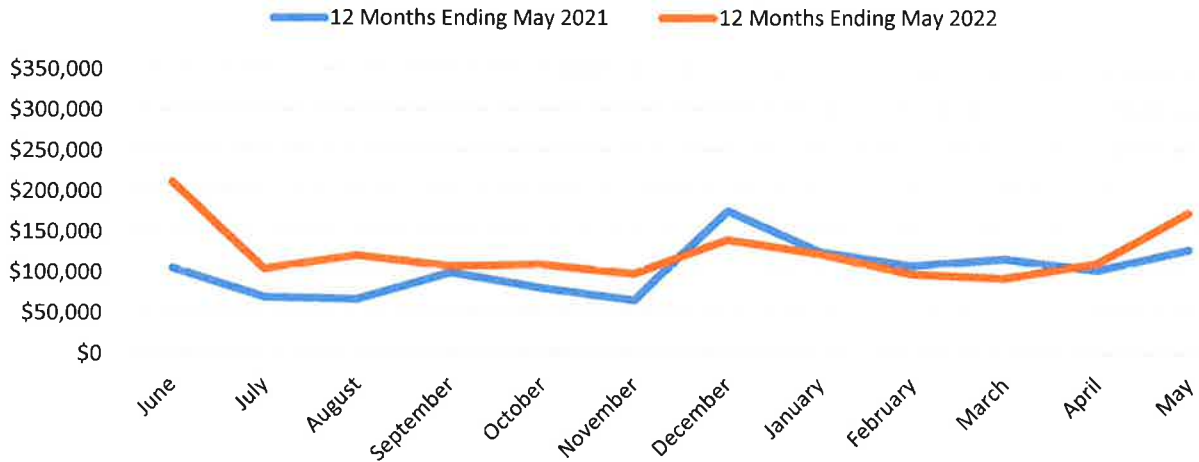
Cash Flow Comparison

June - May

Chamber Cash



Foundation Cash



Aged Open A/R

As of April 30, 2022

Chamber

	May-22	Apr-22	Mar-22	Feb-22	Jan-22	Total Open
Total Amount:	7,869.77	12,597.00	1,154.00	-	2,150.00	23,770.77
% of Total Amount:	33.11%	52.99%	4.85%	0.00%	9.04%	

Foundation

	May-22	Apr-22	Mar-22	Feb-22	Jan-22	Total Open
Amount:	3,909.19	5,268.38	125.00	-	5,480.33	14,782.90
Crowder Amount:	-	-	-	-	-	-
Total Amount:	3,909.19	5,268.38	125.00	-	5,480.33	14,782.90
% of Total Amount:	26.44%	35.64%	0.85%	0.00%	37.07%	

DUE FROM (TO) ACCOUNT DETAILS

May 2022

Memo	Amount
<u>Foundation Due to Chamber</u>	
Monthly Service Fees	17,000.00
Charges on Chamber Credit Card	490.70
	<u>17,490.70</u>
<u>ED Due to Chamber</u>	
Due from City	30,113.35
Bills paid by Chamber	7,507.18
	<u>37,620.53</u>
<u>MOKAN Due to Chamber</u>	
MOKAN Bills Paid by Chamber	186.38
ED Salaries applied to Tony Robyn	(3,805.91)
Monthly Service Fee	37,500.00
	<u>33,880.47</u>
<u>JIDA Due to Chamber</u>	
Admin Fees	600.00
	<u>600.00</u>
<u>JCIDA Due to Chamber</u>	
Admin Fee	200.00
	<u>200.00</u>
<u>MOCAP Due to Chamber</u>	
MOCAP Bills Paid by Chamber	-
Admin Fee	150.00
	<u>150.00</u>
<u>JCC Due to Chamber</u>	
Admin Fee	500.00
	<u>500.00</u>
<u>One Joplin Due to Chamber</u>	
Charges on Chamber Credit Card	11.70
Fiscal Agent Fees	650.00
Payroll Service Fees	100.00
	<u>761.70</u>
TOTAL DUE FROM (TO) OTHER FUNDS	91,203.40

Joplin Area Chamber of Commerce

Balance Sheet

As of May 31, 2022

	<u>May 31, 22</u>	<u>May 31, 21</u>	<u>\$ Change</u>
ASSETS			
Current Assets			
Checking/Savings			
011 · US Bank - Checking	209,181.11	445,846.12	-236,665.01
Total Checking/Savings	<u>209,181.11</u>	<u>445,846.12</u>	<u>-236,665.01</u>
Accounts Receivable			
012 · Accounts Receivable	23,770.77	14,296.59	9,474.18
Total Accounts Receivable	<u>23,770.77</u>	<u>14,296.59</u>	<u>9,474.18</u>
Other Current Assets			
010 · Petty Cash	250.00	181.15	68.85
014 · Due From (To) Staff	-187.90	-137.33	-50.57
020 · Due From (To) Other Funds			
021 · Due From (To) Foundation	17,490.70	25,758.23	-8,267.53
022 · Due From (To) ED	37,620.53	11,840.33	25,780.20
023 · Due From (To) MOKAN	33,880.47	19,486.51	14,393.96
024 · Due From (To) JIDA	600.00	600.00	0.00
025 · Due From (To) JCIDA	200.00	200.00	0.00
026 · Due From (To) MOCAP	150.00	150.00	0.00
027 · Due From (To) JCC	500.00	500.00	0.00
028 · Due From (To) One Joplin	761.70	1,400.00	-638.30
Total 020 · Due From (To) Other Funds	<u>91,203.40</u>	<u>59,935.07</u>	<u>31,268.33</u>
030 · Deposit - Bulk Mail	1,662.69	1,901.45	-238.76
031 · Prepaid Expenses	1,803.75	140.40	1,663.35
032 · Prepaid Insurance	8,729.68	8,178.81	550.87
Total Other Current Assets	<u>103,461.62</u>	<u>70,199.55</u>	<u>33,262.07</u>
Total Current Assets	<u>336,413.50</u>	<u>530,342.26</u>	<u>-193,928.76</u>
Fixed Assets			
152.000 · Furniture & Equipment	24,596.75	32,051.15	-7,454.40
154.000 · Interior	4,281.33	9,419.01	-5,137.68
156.000 · 320 East 4th - Building	171,592.64	184,752.20	-13,159.56
158.000 · Grounds	5,306.60	0.00	5,306.60
160.000 · Land	76,562.56	76,562.56	0.00
Total Fixed Assets	<u>282,339.88</u>	<u>302,784.92</u>	<u>-20,445.04</u>
TOTAL ASSETS	<u>618,753.38</u>	<u>833,127.18</u>	<u>-214,373.80</u>

Joplin Area Chamber of Commerce

Balance Sheet

As of May 31, 2022

	<u>May 31, 22</u>	<u>May 31, 21</u>	<u>\$ Change</u>
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable			
200.000 · Accounts Payable	10,620.72	12,208.65	-1,587.93
Total Accounts Payable	<u>10,620.72</u>	<u>12,208.65</u>	<u>-1,587.93</u>
Credit Cards			
200.100 · US Bank - Credit Card	3,497.23	12,453.73	-8,956.50
Total Credit Cards	<u>3,497.23</u>	<u>12,453.73</u>	<u>-8,956.50</u>
Other Current Liabilities			
208.000 · Deferred Income - Renewal Dues	186,646.37	160,626.19	26,020.18
217.000 · Deferred Income-Other			
217.130 · Deferred Income - Citizen Yr	0.00	2,000.00	-2,000.00
217.160 · Deferred Income - Econ Growth	1,000.00	0.00	1,000.00
217.180 · Deferred Income - EXPO	13,690.00	0.00	13,690.00
217.190 · Deferred Income - SBOY	2,250.00	2,250.00	0.00
217.310 · Deferred Income - Banquet	0.00	9,650.00	-9,650.00
217.320 · Deferred Income - GMJ	2,378.00	3,228.00	-850.00
217.330 · Deferred Income - Morning Brew	5,400.00	6,400.00	-1,000.00
217.340 · Deferred Income - BAH	3,000.00	4,200.00	-1,200.00
217.350 · Deferred Income - Golf	14,900.00	11,716.25	3,183.75
217.460 · Deferred Income - Member Emails	1,200.00	0.00	1,200.00
217.470 · Deferred Income - Mmbr Table	200.00	0.00	200.00
Total 217.000 · Deferred Income-Other	<u>44,018.00</u>	<u>39,444.25</u>	<u>4,573.75</u>
Total Other Current Liabilities	<u>230,664.37</u>	<u>200,070.44</u>	<u>30,593.93</u>
Total Current Liabilities	<u>244,782.32</u>	<u>224,732.82</u>	<u>20,049.50</u>
Long Term Liabilities			
250.000 · Note Payable-PPP Loan	0.00	206,716.00	-206,716.00
Total Long Term Liabilities	<u>0.00</u>	<u>206,716.00</u>	<u>-206,716.00</u>
Total Liabilities	<u>244,782.32</u>	<u>431,448.82</u>	<u>-186,666.50</u>
Equity			
32000 · Unrestricted Net Assets	379,256.00	348,092.17	31,163.83
Net Income	-5,284.94	53,586.19	-58,871.13
Total Equity	<u>373,971.06</u>	<u>401,678.36</u>	<u>-27,707.30</u>
TOTAL LIABILITIES & EQUITY	<u>618,753.38</u>	<u>833,127.18</u>	<u>-214,373.80</u>

Joplin Area Chamber of Commerce

Statement of Operations

May 2022

	<u>Apr - May 22</u>	<u>Apr - May 21</u>	<u>\$ Change</u>	<u>Budget</u>	<u>\$ Over Budget</u>
Ordinary Income/Expense					
Income					
401.000 · Income - Member Investments	48,743.54	65,823.26	-17,079.72	67,448.00	-18,704.46
403.000 · Income - Foundation Service Fee	9,000.00	9,000.00	0.00	9,000.00	0.00
404.000 · Income - NIC/ATTC Admin Fee	25,000.00	25,000.00	0.00	25,000.00	0.00
405.000 · Income - Economic Development	16,500.00	16,500.00	0.00	16,500.00	0.00
406.000 · Income - JIDA	1,200.00	1,200.00	0.00	1,200.00	0.00
406.500 · Income - JCIDA	200.00	200.00	0.00	200.00	0.00
407.000 · Income - MOKAN	29,888.18	37,500.00	-7,611.82	37,500.00	-7,611.82
408.000 · Income - MOCAP	150.00	150.00	0.00	150.00	0.00
409.000 · Income - One Joplin	1,500.00	1,500.00	0.00	1,500.00	0.00
411.000 · Income - Jop Cap Corp Serv Fee	500.00	500.00	0.00	500.00	0.00
416.000 · Income - C2C Service Fee	15,769.27	13,041.69	2,727.58	18,900.00	-3,130.73
430.000 · Income - Building Room Rental	50.00	183.00	-133.00	0.00	50.00
492.000 · Income - Miscellaneous	3,105.10	0.00	3,105.10	0.00	3,105.10
495.000 · Income - New Member Fee	255.00	195.00	60.00	600.00	-345.00
Total Income	<u>151,861.09</u>	<u>170,792.95</u>	<u>-18,931.86</u>	<u>178,498.00</u>	<u>-26,636.91</u>
Gross Profit	151,861.09	170,792.95	-18,931.86	178,498.00	-26,636.91
Expense					
610.000 · Salaries	110,256.74	117,871.04	-7,614.30	123,096.00	-12,839.26
612.000 · Payroll Taxes	8,220.81	8,574.50	-353.69	10,000.00	-1,779.19
615.000 · Pension Fund	9,220.49	10,251.69	-1,031.20	9,100.00	120.49
616.000 · Employee Insurance/Benefits	1,687.58	1,804.44	-116.86	1,900.00	-212.42
617.000 · Payroll Expenses	1,354.32	1,448.13	-93.81	1,440.00	-85.68
619.000 · Contract Services	0.00	0.00	0.00	1,400.00	-1,400.00
620.000 · Automobile Expense	162.02	165.76	-3.74	400.00	-237.98
630.000 · Health Insurance	16,322.16	14,956.88	1,365.28	15,500.00	822.16
635.000 · Liability & Other Insurance	2,256.50	1,878.34	378.16	2,000.00	256.50
640.000 · Staff Dues & Development	2,724.50	176.00	2,548.50	1,000.00	1,724.50
645.000 · Staff Meetings/Retreats	90.25	283.68	-193.43	300.00	-209.75
650.000 · Meetings & Travel	82.04	250.38	-168.34	200.00	-117.96
670.000 · Occupancy Expense	3,557.79	2,315.67	1,242.12	2,824.00	733.79
673.000 · Electric Expense	1,065.13	951.71	113.42	1,000.00	65.13
674.000 · Trash Expense	296.54	190.53	106.01	280.00	16.54
677.000 · Water Expense	145.96	133.06	12.90	150.00	-4.04
680.000 · Postage	-3.71	1,244.29	-1,248.00	1,245.00	-1,248.71
690.000 · Communications Expenses	1,908.98	1,913.92	-4.94	1,520.00	388.98
700.000 · Office Supplies	950.40	1,035.91	-85.51	600.00	350.40
710.000 · Equipment Rental	1,881.38	1,988.38	-107.00	1,708.00	173.38
715.000 · Equipment Purchase	0.00	898.00	-898.00	0.00	0.00
720.000 · Equipment Maintenance	5,751.69	7,509.77	-1,758.08	5,900.00	-148.31
730.000 · Depreciation	4,439.34	4,477.06	-37.72	4,400.00	39.34
750.000 · Professional Fees	5,248.58	90.00	5,158.58	5,300.00	-51.42
788.000 · Other Staff Expenses	535.97	601.03	-65.06	800.00	-264.03
789.000 · Bank and Credit Card Fees	2,771.80	2,032.49	739.31	2,250.00	521.80
790.000 · Miscellaneous Expense	1,974.95	739.75	1,235.20	550.00	1,424.95
Total Expense	<u>182,902.21</u>	<u>183,782.41</u>	<u>-880.20</u>	<u>194,863.00</u>	<u>-11,960.79</u>

Joplin Area Chamber of Commerce
Statement of Operations
 May 2022

	<u>Apr - May 22</u>	<u>Apr - May 21</u>	<u>\$ Change</u>	<u>Budget</u>	<u>\$ Over Budget</u>
Net Ordinary Income	-31,041.12	-12,989.46	-18,051.66	-16,365.00	-14,676.12
Other Income/Expense					
Other Income					
800.000 · Committee Divisions					
800.100 · Economic Development	2,383.95	674.00	1,709.95	2,325.00	58.95
800.200 · Business Development	2,803.30	61,622.75	-58,819.45	5,000.00	-2,196.70
800.300 · Governance	-15.00	0.00	-15.00	0.00	-15.00
800.400 · Member Services	194.07	196.31	-2.24	6,807.00	-6,612.93
800.500 · Spec Events					
900.510 · Annual Banquet	16,306.43	0.00	16,306.43	11,979.00	4,327.43
900.515 · Good Morning Joplin	0.00	0.00	0.00	2,000.00	-2,000.00
900.520 · Morning Brew	3,500.00	2,100.00	1,400.00	4,400.00	-900.00
900.525 · Business After Hours	3,200.00	3,000.00	200.00	4,400.00	-1,200.00
900.530 · Golf Tournament	0.00	-472.00	472.00	0.00	0.00
Total 800.500 · Spec Events	<u>23,006.43</u>	<u>4,628.00</u>	<u>18,378.43</u>	<u>22,779.00</u>	<u>227.43</u>
800.600 · Communications	-806.33	-496.35	-309.98	-16,446.54	15,640.21
800.800 · Chamber Work Groups	-2,554.36	-49.06	-2,505.30	0.00	-2,554.36
Total 800.000 · Committee Divisions	<u>25,012.06</u>	<u>66,575.65</u>	<u>-41,563.59</u>	<u>20,464.46</u>	<u>4,547.60</u>
Total Other Income	<u>25,012.06</u>	<u>66,575.65</u>	<u>-41,563.59</u>	<u>20,464.46</u>	<u>4,547.60</u>
Net Other Income	<u>25,012.06</u>	<u>66,575.65</u>	<u>-41,563.59</u>	<u>20,464.46</u>	<u>4,547.60</u>
Net Income	<u><u>-6,029.06</u></u>	<u><u>53,586.19</u></u>	<u><u>-59,615.25</u></u>	<u><u>4,099.46</u></u>	<u><u>-10,128.52</u></u>

Joplin Area Chamber of Commerce Economic Development Fund

Balance Sheet

As of May 31, 2022

	<u>May 31, 22</u>	<u>May 31, 21</u>	<u>\$ Change</u>
ASSETS			
Current Assets			
Checking/Savings			
US Bank-Checking/Sweep Acct	12,868.37	2,276.31	10,592.06
Total Checking/Savings	<u>12,868.37</u>	<u>2,276.31</u>	<u>10,592.06</u>
Other Current Assets			
Due From (To) City	53,680.58	28,895.72	24,784.86
Due From (To) Other Funds			
Due From (To) Chamber	-37,620.53	-11,840.33	-25,780.20
Due From (To) MOKAN	-10,613.07	-7,874.99	-2,738.08
Total Due From (To) Other Funds	<u>-48,233.60</u>	<u>-19,715.32</u>	<u>-28,518.28</u>
Total Other Current Assets	<u>5,446.98</u>	<u>9,180.40</u>	<u>-3,733.42</u>
Total Current Assets	<u>18,315.35</u>	<u>11,456.71</u>	<u>6,858.64</u>
Fixed Assets			
Furniture and Equipment	7,465.71	12,735.75	-5,270.04
Total Fixed Assets	<u>7,465.71</u>	<u>12,735.75</u>	<u>-5,270.04</u>
TOTAL ASSETS	<u><u>25,781.06</u></u>	<u><u>24,192.46</u></u>	<u><u>1,588.60</u></u>
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable			
*Accounts Payable	10,000.00	0.00	10,000.00
Total Accounts Payable	<u>10,000.00</u>	<u>0.00</u>	<u>10,000.00</u>
Total Current Liabilities	<u>10,000.00</u>	<u>0.00</u>	<u>10,000.00</u>
Total Liabilities	<u>10,000.00</u>	<u>0.00</u>	<u>10,000.00</u>
Equity			
Retained Earnings	18,049.27	34,064.63	-16,015.36
Net Income	-2,268.21	-9,872.17	7,603.96
Total Equity	<u>15,781.06</u>	<u>24,192.46</u>	<u>-8,411.40</u>
TOTAL LIABILITIES & EQUITY	<u><u>25,781.06</u></u>	<u><u>24,192.46</u></u>	<u><u>1,588.60</u></u>

Joplin Area Chamber of Commerce Economic Development Fund

Statement of Operations

November 2021 through May 2022

	<u>Nov '21 - May 22</u>	<u>Nov '20 - May 21</u>	<u>\$ Change</u>	<u>Budget</u>	<u>\$ Over Budget</u>
Ordinary Income/Expense					
Income					
Income-Funds from City	135,027.21	125,009.21	10,018.00	252,000.00	-116,972.79
Total Income	<u>135,027.21</u>	<u>125,009.21</u>	<u>10,018.00</u>	<u>252,000.00</u>	<u>-116,972.79</u>
Expense					
Administrative Expenses	14,052.84	45.00	14,007.84	24,000.00	-9,947.16
Business Attraction/Retention	11,145.26	0.00	11,145.26	64,000.00	-52,854.74
Choose Joplin Campaign	0.00	10,526.75	-10,526.75	0.00	0.00
Communications/Mobile/Internet	0.00	2,705.06	-2,705.06	0.00	0.00
Data Systems & Equip Support	0.00	22,000.78	-22,000.78	0.00	0.00
Depreciation	3,074.19	3,074.19	0.00	0.00	3,074.19
Economic Partnerships	2,074.81	4,911.55	-2,836.74	0.00	2,074.81
Marketing & Promotions	27,412.67	18,375.94	9,036.73	30,000.00	-2,587.33
Memberships	650.00	0.00	650.00	13,000.00	-12,350.00
Miscellaneous Expense	1,760.00	1,342.80	417.20	0.00	1,760.00
Mtgs & Travel/ Prospect Host	0.00	1,654.31	-1,654.31	0.00	0.00
Professional Development	3,876.15	3,145.00	731.15	7,500.00	-3,623.85
Regional E-Marketing	0.00	1,000.00	-1,000.00	0.00	0.00
Regional Trade Shows	0.00	750.00	-750.00	0.00	0.00
Salaries	57,750.00	57,750.00	0.00	99,000.00	-41,250.00
Website Development/Hosting	0.00	7,600.00	-7,600.00	0.00	0.00
Workforce Development	15,499.50	0.00	15,499.50	14,500.00	999.50
Total Expense	<u>137,295.42</u>	<u>134,881.38</u>	<u>2,414.04</u>	<u>252,000.00</u>	<u>-114,704.58</u>
Net Ordinary Income	<u>-2,268.21</u>	<u>-9,872.17</u>	<u>7,603.96</u>	<u>0.00</u>	<u>-2,268.21</u>
Net Income	<u><u>-2,268.21</u></u>	<u><u>-9,872.17</u></u>	<u><u>7,603.96</u></u>	<u><u>0.00</u></u>	<u><u>-2,268.21</u></u>

Joplin Area Chamber of Commerce Foundation

Balance Sheet

As of May 31, 2022

	<u>May 31, 22</u>	<u>May 31, 21</u>	<u>\$ Change</u>
ASSETS			
Current Assets			
Checking/Savings			
002 · US Bank - Money Market	9,385.74	9,564.84	-179.10
001 · US Bank - General Fund	55,266.40	50,313.87	4,952.53
003 · US Bank - Innovation Center	97,438.66	56,228.79	41,209.87
005 · Restricted - Bus Recovery Fund	11,422.36	12,257.86	-835.50
Total Checking/Savings	<u>173,513.16</u>	<u>128,365.36</u>	<u>45,147.80</u>
Accounts Receivable			
020 · Accounts Receivable			
020 · Accounts Receivable - Other	14,782.90	6,335.63	8,447.27
Total 020 · Accounts Receivable	<u>14,782.90</u>	<u>6,335.63</u>	<u>8,447.27</u>
Total Accounts Receivable	<u>14,782.90</u>	<u>6,335.63</u>	<u>8,447.27</u>
Other Current Assets			
032 · Prepaid Insurance	9,068.88	6,988.17	2,080.71
019 · Due From (To) Other Funds			
019.100 · Due From (To) Joplin Chamber	-17,490.70	-25,758.23	8,267.53
019 · Due From (To) Other Funds - Other	0.00	-97.16	97.16
Total 019 · Due From (To) Other Funds	<u>-17,490.70</u>	<u>-25,855.39</u>	<u>8,364.69</u>
031 · Prepaid Expenses	1,121.62	0.00	1,121.62
Total Other Current Assets	<u>-7,300.20</u>	<u>-18,867.22</u>	<u>11,567.02</u>
Total Current Assets	<u>180,995.86</u>	<u>115,833.77</u>	<u>65,162.09</u>
Fixed Assets			
170 · Advanced Training & Tech Ctr	1,719,961.55	1,770,744.95	-50,783.40
179 · ATTC Building Improvements	1,548,617.07	1,592,473.11	-43,856.04
177 · ATTC Equipment	590,962.06	863,713.66	-272,751.60
175 · ATTC Furniture & Fixtures	37,436.65	54,715.09	-17,278.44
150 · Foundation Furniture & Fixtures	-67.99	679.88	-747.87
166 · IC Leasehold Improvements	32,705.20	40,013.32	-7,308.12
152 · Innovation Center F & F	9,786.65	11,736.41	-1,949.76
168 · Land	61,944.49	61,944.49	0.00
162 · Newman Innovation Center	1,157,287.29	1,205,575.41	-48,288.12
Total Fixed Assets	<u>5,158,632.97</u>	<u>5,601,596.32</u>	<u>-442,963.35</u>
Other Assets			
055.900 · Notes Receivable - BRF Loans	0.00	1,993.43	-1,993.43
Total Other Assets	<u>0.00</u>	<u>1,993.43</u>	<u>-1,993.43</u>
TOTAL ASSETS	<u><u>5,339,628.83</u></u>	<u><u>5,719,423.52</u></u>	<u><u>-379,794.69</u></u>

Joplin Area Chamber of Commerce Foundation

Balance Sheet

As of May 31, 2022

	<u>May 31, 22</u>	<u>May 31, 21</u>	<u>\$ Change</u>
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable			
200 · Accounts Payable	39,830.68	5,204.04	34,626.64
Total Accounts Payable	<u>39,830.68</u>	<u>5,204.04</u>	<u>34,626.64</u>
Credit Cards			
204 · US Bank Credit Card	169.71	433.67	-263.96
Total Credit Cards	<u>169.71</u>	<u>433.67</u>	<u>-263.96</u>
Other Current Liabilities			
208 · Deferred Income			
225.520 · Deferred Income -Arts	0.00	8,949.96	-8,949.96
226.000 · Deferred Income-Lease	1,229.00	881.00	348.00
Total 208 · Deferred Income	<u>1,229.00</u>	<u>9,830.96</u>	<u>-8,601.96</u>
247.000 · Deposits Held	9,000.00	9,331.01	-331.01
Total Other Current Liabilities	<u>10,229.00</u>	<u>19,161.97</u>	<u>-8,932.97</u>
Total Current Liabilities	<u>50,229.39</u>	<u>24,799.68</u>	<u>25,429.71</u>
Total Liabilities	50,229.39	24,799.68	25,429.71
Equity			
33000 · Temp. Restricted Net Assets	25,880.00	25,880.00	0.00
32000 · Unrestricted Net Assets	5,306,953.00	5,757,331.29	-450,378.29
Net Income	-43,433.56	-88,587.45	45,153.89
Total Equity	<u>5,289,399.44</u>	<u>5,694,623.84</u>	<u>-405,224.40</u>
TOTAL LIABILITIES & EQUITY	<u><u>5,339,628.83</u></u>	<u><u>5,719,423.52</u></u>	<u><u>-379,794.69</u></u>

Joplin Area Chamber of Commerce Foundation

Statement of Operations

April through May 2022

	<u>Apr - May 22</u>	<u>Apr - May 21</u>	<u>\$ Change</u>	<u>Budget</u>	<u>\$ Over Budget</u>
Ordinary Income/Expense					
Income					
415 · MOBEC Grant Matching Funds	32,000.00	0.00	32,000.00	31,000.00	1,000.00
401 · Contributions	3,870.00	3,335.00	535.00	2,000.00	1,870.00
411 · Grants	18,774.33	0.00	18,774.33	111,334.00	-92,559.67
422 · Income - Interest	0.14	13.58	-13.44	0.00	0.14
425 · Income - Miscellaneous	-0.10	0.00	-0.10	0.00	-0.10
Total Income	<u>54,644.37</u>	<u>3,348.58</u>	<u>51,295.79</u>	<u>144,334.00</u>	<u>-89,689.63</u>
Gross Profit	54,644.37	3,348.58	51,295.79	144,334.00	-89,689.63
Expense					
760 · Grant Disbursement	11,189.87	5,380.07	5,809.80	111,022.00	-99,832.13
725 · Equipment Purchase	0.00	130.28	-130.28	0.00	0.00
787 · Bank Fees	30.00	45.00	-15.00	30.00	0.00
690 · Communications	116.77	0.00	116.77	0.00	116.77
730 · Depreciation	67.99	135.98	-67.99	136.00	-68.01
720 · Equipment Maint	694.80	671.40	23.40	700.00	-5.20
650 · Meetings	0.00	28.69	-28.69	0.00	0.00
790 · Miscellaneous Expense	0.00	0.85	-0.85	400.00	-400.00
750 · Professional Fees	80.00	144.00	-64.00	3,900.00	-3,820.00
610 · Program Service Fee	9,000.00	9,000.00	0.00	9,000.00	0.00
Total Expense	<u>21,179.43</u>	<u>15,536.27</u>	<u>5,643.16</u>	<u>125,188.00</u>	<u>-104,008.57</u>
Net Ordinary Income	33,464.94	-12,187.69	45,652.63	19,146.00	14,318.94
Other Income/Expense					
Other Income					
800 · Committee Divisions					
800.350 · Heartland Forward	-7,500.00	0.00	-7,500.00	0.00	-7,500.00
800.101 · Education					
951.130 · Technology Summit	-33.43	0.00	-33.43	0.00	-33.43
951.180 · Chamber Academy	0.00	19.00	-19.00	0.00	0.00
951.160 · Tomorrows Leaders Today	2,784.06	-418.82	3,202.88	0.00	2,784.06
951.110 · Golden Apple	7,982.40	1,094.00	6,888.40	8,870.00	-887.60
Total 800.101 · Education	<u>10,733.03</u>	<u>694.18</u>	<u>10,038.85</u>	<u>8,870.00</u>	<u>1,863.03</u>
800.200 · Leadership Joplin	-8,343.70	-1,720.22	-6,623.48	-1,400.00	-6,943.70
800.400 · Young Professionals Network	-140.55	-556.81	416.26	-650.00	509.45
Total 800 · Committee Divisions	<u>-5,251.22</u>	<u>-1,582.85</u>	<u>-3,668.37</u>	<u>6,820.00</u>	<u>-12,071.22</u>
Total Other Income	<u>-5,251.22</u>	<u>-1,582.85</u>	<u>-3,668.37</u>	<u>6,820.00</u>	<u>-12,071.22</u>
Net Other Income	-5,251.22	-1,582.85	-3,668.37	6,820.00	-12,071.22
Net Income	<u>28,213.72</u>	<u>-13,770.54</u>	<u>41,984.26</u>	<u>25,966.00</u>	<u>2,247.72</u>

Joplin Area Chamber of Commerce Foundation

Statement of Operations-ATTC

April through May 2022

	<u>Apr - May 22</u>	<u>Apr - May 21</u>	<u>\$ Change</u>	<u>Budget</u>	<u>\$ Over Budget</u>
Ordinary Income/Expense					
Income					
425 · Income - Miscellaneous	947.00	0.00	947.00		
426 · Lease Income	42,119.75	44,156.43	-2,036.68	41,622.00	497.75
427 · Lease Utility Income	5,869.73	4,644.03	1,225.70	4,650.00	1,219.73
Total Income	<u>48,936.48</u>	<u>48,800.46</u>	<u>136.02</u>	<u>46,272.00</u>	<u>2,664.48</u>
Gross Profit	<u>48,936.48</u>	<u>48,800.46</u>	<u>136.02</u>	<u>46,272.00</u>	<u>2,664.48</u>
Expense					
674 · Trash Expense	853.47	342.98	510.49	690.00	163.47
611 · Administrative Fee	12,500.00	12,500.00	0.00	12,500.00	0.00
690 · Communications	1,909.26	2,287.53	-378.27	1,960.00	-50.74
730 · Depreciation	64,111.58	64,111.58	0.00	64,112.00	-0.42
671 · Electric Expense	12,730.41	6,853.20	5,877.21	7,200.00	5,530.41
720 · Equipment Maint	585.00	1,246.27	-661.27	1,470.00	-885.00
672 · Gas Expense	764.62	678.25	86.37	725.00	39.62
785 · Insurance Expense	6,157.48	5,028.06	1,129.42	5,300.00	857.48
645 · Marketing	0.00	0.00	0.00	200.00	-200.00
790 · Miscellaneous Expense	0.00	0.00	0.00	250.00	-250.00
670 · Occupancy Expense	13,575.82	11,687.25	1,888.57	12,040.00	1,535.82
673 · Water/Sewer Expense	677.34	703.79	-26.45	710.00	-32.66
Total Expense	<u>113,864.98</u>	<u>105,438.91</u>	<u>8,426.07</u>	<u>107,157.00</u>	<u>6,707.98</u>
Net Ordinary Income	<u>-64,928.50</u>	<u>-56,638.45</u>	<u>-8,290.05</u>	<u>-60,885.00</u>	<u>-4,043.50</u>
Net Income	<u><u>-64,928.50</u></u>	<u><u>-56,638.45</u></u>	<u><u>-8,290.05</u></u>	<u><u>-60,885.00</u></u>	<u><u>-4,043.50</u></u>

Joplin Area Chamber of Commerce Foundation

Statement of Operations-NIC

April through May 2022

	<u>Apr - May 22</u>	<u>Apr - May 21</u>	<u>\$ Change</u>	<u>Budget</u>	<u>\$ Over Budget</u>
Ordinary Income/Expense					
Income					
411 · Grants	14,040.00	0.00	14,040.00	28,080.00	-14,040.00
426 · Lease Income	14,156.78	14,152.42	4.36	16,900.00	-2,743.22
Total Income	<u>28,196.78</u>	<u>14,152.42</u>	<u>14,044.36</u>	<u>44,980.00</u>	<u>-16,783.22</u>
Gross Profit	<u>28,196.78</u>	<u>14,152.42</u>	<u>14,044.36</u>	<u>44,980.00</u>	<u>-16,783.22</u>
Expense					
674 · Trash Expense	296.53	190.52	106.01	280.00	16.53
611 · Administrative Fee	12,500.00	12,500.00	0.00	12,500.00	0.00
690 · Communications	864.59	1,034.35	-169.76	1,030.00	-165.41
730 · Depreciation	9,591.00	9,591.00	0.00	9,600.00	-9.00
671 · Electric Expense	2,133.57	992.25	1,141.32	1,050.00	1,083.57
720 · Equipment Maint	1,172.53	1,328.06	-155.53	1,400.00	-227.47
672 · Gas Expense	303.60	215.91	87.69	250.00	53.60
785 · Insurance Expense	1,871.14	1,676.02	195.12	1,800.00	71.14
645 · Marketing	0.00	714.90	-714.90	200.00	-200.00
790 · Miscellaneous Expense	0.00	174.22	-174.22	100.00	-100.00
670 · Occupancy Expense	5,709.31	3,542.34	2,166.97	3,640.00	2,069.31
673 · Water/Sewer Expense	473.29	371.31	101.98	450.00	23.29
Total Expense	<u>34,915.56</u>	<u>32,330.88</u>	<u>2,584.68</u>	<u>32,300.00</u>	<u>2,615.56</u>
Net Ordinary Income	<u>-6,718.78</u>	<u>-18,178.46</u>	<u>11,459.68</u>	<u>12,680.00</u>	<u>-19,398.78</u>
Net Income	<u><u>-6,718.78</u></u>	<u><u>-18,178.46</u></u>	<u><u>11,459.68</u></u>	<u><u>12,680.00</u></u>	<u><u>-19,398.78</u></u>

Joplin Area Chamber of Commerce Foundation

Statement of Operations-Consolidated

April through May 2022

	<u>Apr - May 22</u>	<u>Apr - May 21</u>	<u>\$ Change</u>	<u>Budget</u>	<u>\$ Over Budget</u>
Ordinary Income/Expense					
Income					
415 · MOBEC Grant Matching Funds	32,000.00	0.00	32,000.00	31,000.00	1,000.00
401 · Contributions	3,870.00	3,335.00	535.00	2,000.00	1,870.00
411 · Grants	32,814.33	0.00	32,814.33	139,414.00	-106,599.67
422 · Income - Interest	0.14	13.58	-13.44	0.00	0.14
425 · Income - Miscellaneous	946.90	0.00	946.90	0.00	946.90
426 · Lease Income	56,276.53	58,308.85	-2,032.32	58,522.00	-2,245.47
427 · Lease Utility Income	5,869.73	4,644.03	1,225.70	4,650.00	1,219.73
Total Income	<u>131,777.63</u>	<u>66,301.46</u>	<u>65,476.17</u>	<u>235,586.00</u>	<u>-103,808.37</u>
Gross Profit	131,777.63	66,301.46	65,476.17	235,586.00	-103,808.37
Expense					
674 · Trash Expense	1,150.00	533.50	616.50	970.00	180.00
760 · Grant Disbursement	11,189.87	5,380.07	5,809.80	111,022.00	-99,832.13
725 · Equipment Purchase	0.00	130.28	-130.28	0.00	0.00
611 · Administrative Fee	25,000.00	25,000.00	0.00	25,000.00	0.00
787 · Bank Fees	30.00	45.00	-15.00	30.00	0.00
690 · Communications	2,890.62	3,321.88	-431.26	2,990.00	-99.38
730 · Depreciation	73,770.57	73,838.56	-67.99	73,848.00	-77.43
671 · Electric Expense	14,863.98	7,845.45	7,018.53	8,250.00	6,613.98
720 · Equipment Maint	2,452.33	3,245.73	-793.40	3,570.00	-1,117.67
672 · Gas Expense	1,068.22	894.16	174.06	975.00	93.22
785 · Insurance Expense	8,028.62	6,704.08	1,324.54	7,100.00	928.62
645 · Marketing	0.00	714.90	-714.90	400.00	-400.00
650 · Meetings	0.00	28.69	-28.69	0.00	0.00
790 · Miscellaneous Expense	0.00	175.07	-175.07	750.00	-750.00
670 · Occupancy Expense	19,285.13	15,229.59	4,055.54	15,680.00	3,605.13
750 · Professional Fees	80.00	144.00	-64.00	3,900.00	-3,820.00
610 · Program Service Fee	9,000.00	9,000.00	0.00	9,000.00	0.00
673 · Water/Sewer Expense	1,150.63	1,075.10	75.53	1,160.00	-9.37
Total Expense	<u>169,959.97</u>	<u>153,306.06</u>	<u>16,653.91</u>	<u>264,645.00</u>	<u>-94,685.03</u>
Net Ordinary Income	-38,182.34	-87,004.60	48,822.26	-29,059.00	-9,123.34
Other Income/Expense					
Other Income					
800 · Committee Divisions					
800.350 · Heartland Forward	-7,500.00	0.00	-7,500.00		
800.101 · Education					
951.130 · Technology Summit	-33.43	0.00	-33.43		
951.180 · Chamber Academy	0.00	19.00	-19.00		
951.160 · Tomorrows Leaders Today	2,784.06	-418.82	3,202.88	0.00	2,784.06
951.110 · Golden Apple	7,982.40	1,094.00	6,888.40	8,870.00	-887.60
Total 800.101 · Education	<u>10,733.03</u>	<u>694.18</u>	<u>10,038.85</u>	<u>8,870.00</u>	<u>1,863.03</u>
800.200 · Leadership Joplin	-8,343.70	-1,720.22	-6,623.48	-1,400.00	-6,943.70
800.400 · Young Professionals Network	-140.55	-556.81	416.26	-650.00	509.45
Total 800 · Committee Divisions	<u>-5,251.22</u>	<u>-1,582.85</u>	<u>-3,668.37</u>	<u>6,820.00</u>	<u>-12,071.22</u>
Total Other Income	<u>-5,251.22</u>	<u>-1,582.85</u>	<u>-3,668.37</u>	<u>6,820.00</u>	<u>-12,071.22</u>
Net Other Income	-5,251.22	-1,582.85	-3,668.37	6,820.00	-12,071.22
Net Income	<u><u>-43,433.56</u></u>	<u><u>-88,587.45</u></u>	<u><u>45,153.89</u></u>	<u><u>-22,239.00</u></u>	<u><u>-21,194.56</u></u>

Incubator Activity & Programming, June 2022

Doug Hunt, Director of Entrepreneurship

Joseph Newman Innovation Center (NIC):

- Midwestern Interactive has given notice and will be moving into their new space before July 1.
- Coworking has a total of four hot-desk members and seven dedicated memberships.
- The southwest exit door was replaced on June 1, 2022 and is now functioning.
- The AC unit that serves the second floor was replaced on June 8, 2022.
- Due to security concerns, the front door is now locked 24/7 with key card access only.

Advanced Training & Technology Center (ATTC):

- The ATTC has only one private office space available.
- Commercial Glass will be providing a quote to enclose the top of the exterior elevator lift.
- The handicap ramp at west entrance will be repaired and handicap signs will be installed there at a later date that has not yet been determined.
- The rooftop AC unit serving the kitchen is beyond repair. We are reviewing options and will be getting a quote on a new unit soon.
- Due to security concerns, all exterior doors are now locked during summer hours except for the main entrance. Once Crowder classes resume, the doors will only be unlocked during student arrival times.

Programming:

- **1 Million Cups (1MC)** continues with an average of 25 attendees.
- **Chamber Academy** has 199 members with continued growth.
- The **June e-Commerce Meetup** was hosted by the Joplin Chamber along with Zimmer Marketing. There was a total of 11 in attendance with three new participants.
- The timeline and framework for the **2022 Joplin Regional Innovation & Technology Summit** is on track. The deadline for potential speakers to apply is July 31, 2022.
- **Heartland Forward** has launched and the first applicants have been approved.

Networking Events

Special Events

- Hot Links in June was a success with 30 teams of golfers. There is still room to register teams for the September 30th Hot Links.
- Leadership Joplin Graduation was June 23rd at Club 1201.
- JACC Morning Brew is July 8 at Freeman Health System.
- Business After Hours is July 19 at Fletcher Subaru.
- Business EXPO is January 24 and 25 at Downstream and registration is open to all members.

Membership Summary Report May 18, 2022 – June 21, 2022

Year to date

Membership Previous (April 1, 2022)	805
Joined (New)	30
Dropped	18
Total membership	817 (net 12)

New Members April 21, 2022 – May 17, 2022

SpeakLife Therapy Services
Downtown Flowers
Raising Cane's Chicken Fingers
Ghetto Tacos
Imagine Cahun
Vintage Swing Movement Joplin
WestRock Company
Podium
Vibrant Nutrition

Dropped Members May 18, 2022 – June 21, 2022

Access to Justice MO, LLC
Amplify Consulting
Robert Brueckner
Consolidated Electrical Distributors
Constellation
ETG Sports & Events Center
Joplin Rental Center, LLC

Livability Workgroups, new enrollees, and actions month-to-date:

Chamber Gives Back: Jessica Carr and Dana Pim, Erin (Chamber Staff Liaison) 2022-2023

- April | Community Garden Crosslines, 8 volunteers, 12.25 hours
- April | Bright Futures Snack Packs, 2 volunteers, 3.25 hours
- May | Crosslines, 10 volunteers, 19.5 hours
- May | Paint the Parks Trial Run, 6 volunteers, 8 hours
- May | Paint the Parks, 19 volunteers, 50 hours
- May | Bright Futures, 8 volunteers, 7 hours
- June | Wildcat Glades, 3 volunteers, 5.5 hours
- YTD 107.75 hours / Goal 300 Hours (increased 25 hours from 2021-2022)

Upcoming Volunteer Opportunities:

- Annual River Cleanup | July 17 | [Sign Up Here](#)
- Downtown Joplin Cleanup | August 11 | [Sign Up Here](#)
- Chamber Gives back is grateful to Liberty for continuing to sponsor the work group's efforts beginning April 2022 through March 2023. With the support of Liberty, this will allow the group to hold the annual river clean-up and purchase supplies for volunteer activities around the community.

Healthy Joplin: Michael Sanders and Kayla Carter, Erin (Chamber Staff Liaison)

- **Healthy Kids:** Show Me Water Safety is going swimmingly! The second event took place June 15th with a sold out event with 40+ kids attending. In fact, it's been an incredible display of our communities ability to collaborate. Looking ahead: The 3rd and final Show Me Water Safety event is scheduled for July 13th at Schifferdecker Pool.
- **Worksite workgroup:** Missouri Worksite Wellness Award Applications are now closed. Awards will be presented soon to local organizations being recognized. Looking ahead: Part Two of the Wellness for

Business Series for MSSU/SBDC/Freeman is June 21st. Sign up here:

<https://www.mssutrainiq.com/calendar-of-events>

- **Walking Groups:** Check out the new [Walk Joplin](#) page, click the Walk Joplin button at the top of the Healthy Joplin website! This page is THE PLACE to refer people to when talking about walking groups, they can find a group, join a group, register a group and report on their group. And there's more to come! *Looking ahead: Also, the Dogwood Trailblazers have a walk coming up Saturday, June 25th at 8:00am @ Wildcat Glades in Joplin, MO. Looking ahead: #WalkJoplin Workshop will be June 30th from 9:00-10:00am @ Freeman Business Center (Invitations have been sent).*
- Chairs are tasked with educating, organizing, and deploying the business community into collaborative initiatives to permanently improve health and wellness within our business community and the Joplin community at large. Seventeen workgroup members, a re-occurring meeting is the third Wednesday of the month, 11:30 am.

Trails and Connectivity: Luke Gibson and Antony Monteleone - Erin, Chamber Staff Liaison

- The work group will now be meeting on the 4th Wednesday of the month at 4 pm.
 - Short/medium: create a bike/trail/transit map. Partner with CVB, Parks & Rec to create map assets, release it in print and make available digitally.
 - Long-term: Connect Frisco Trail to the Ruby Jack
 - On-going efforts: Be on-call to reach out to elected officials when funding opportunities come up.
 - Create a video series to educate and advocate for transit solutions.
- Mission: Bike Joplin promotes and supports people on bikes in the Joplin area through events, advocacy, and community building. Bike Joplin, Inc. is a non-profit staffed by volunteers from the JACC Trails & Connectivity Workgroup, Downtown Joplin Alliance, and local bike advocates.

Equity, Diversity & Inclusion: Doug, Chamber Liaison

- The annual You Belong Festival is a celebration of Joplin's equity, diversity and inclusion that is held during Third Thursday each June. This year's event was a big success with news media coverage. It is our desire for all in Joplin to know they belong. We are updating the EDI mailing list with more current and active members. We are also moving forward with scheduling Courageous Conversation public events.

Professional Development: Alex Gandy, Doug Chamber Liaison

- The Professional Development workgroup continues to grow and has an active schedule of upcoming speed networking events, EdTalks, and they are making progress on the mentorship program.

Upcoming Events:

- EdTalk | Inspiring Your Creativity | July 28

Increase brand awareness and demand for Joplin: Tony, Erin, Alyssa, and Michelle

- The Choose Joplin App is at 412 downloads. Events continue to be the #1 menu item clicked What is unique about the events tab integrates with existing community calendars and the appraver team to pull events into the calendar. Krackin Cajun Seafood leads in app clicks and website clicks.
- The team has a goal of 4 blog posts this year for Choose Joplin, highlighting individuals who are doing amazing things in the community. The first post is in production and is scheduled to be released in mid-July.
- Digital and FB/Insta campaigns are running and being managed by the Storm team.
- A movers guide is being developed for individuals to download from the Choose Joplin website after we collect the reason for their interest for this guide. Targeted completion is at the end of August.

June 2022
Economic Development Highlights
JACC & MOKAN

Takeaways

- The Joplin MSA region's population has increased by 2.2% since 2016, growing by 3,884 (slightly up from last report). The population is expected to increase by 3.1% by 2026.
- The labor force participation rate was slightly down to 59.93%, but still considered full employment with gaps attributed to lack of re-entry, retiring seniors, and COVID-19 uncertainty.
- Joplin continues to see growth and is a regional leader in the top industries of Manufacturing, Restaurants/Retail, General Medical/Surgical Hospitals, Education, and Warehousing/Distribution. Our retail growth follows and is primarily tied to this.
- Joplin region continues to attract retirees and veterans due to the services provided and the low cost of living. The percentage of millennials and racial diversity has grown slightly but is still below the national average.
- We continue to field site selector requests for large tracts of 100+ acres and buildings 50K-200k+ sq ft

2.9% Joplin Metro Unemployment Rate

Missouri Unemployment 3.1% (considered full employment)

#1

The Joplin metro has the highest job growth of Missouri's top eight metros, with a 2.8% increase since February 2020. (US Census Data)

#1

in trucking, due to the high manufacturing and production and centralized I-49/I-49/US 69 corridors, nearly 30,000 trucks within 60 miles (smartasset.com)

#2 Joplin ranked for most minority-owned businesses by city size (smartestdollar.com)

Unemployment

May 2022

*seasonally adjusted

3.1%

Area	April
Columbia MSA	2.5
Jefferson City MSA	2.5
Springfield MSA	2.6
Joplin MSA	2.9
Kansas City MSA	3.3
St. Louis MSA	3.6

MARKETING AND PROMOTION

JIDA & Industrial Parks

- The Joplin Industrial Authority closed this month on 30-acre for the new Road Ranger Travel Plaza. Another 80 acres are still pending.
- JIDA continues investigating an acquisition of large properties as a phase two industrial/commercial park buildout, accommodating future growth. Working with the City of Joplin on area infrastructure to accommodate growth. Major industries are looking for large tracks, 100 ac, and recently as high as 700 ac.
- Wildwood Industrial Park promotions continue with BNSF rail certification and 32nd Street improvements are improving position, but 20th Street continues to be an impediment.
- MOKAN co-hosted the livability workforce promotional event with Joplin Chamber and employers. Intentions are to hold quarterly.
- Completed drone aerial footage for Neosho's Ozark Terminal industrial property to build promo. Carthage footage is considered next.
- Quarterly *Around the Region* digital newsletter goes out shortly

Joplin and Regional

- *New* - MOKAN discussing initiating a regional employer workforce development study; working on scope now.
- Rail Freight Analysis Request for Qualifications posting on hold until City of Joplin fills planner position. The intent is to quantify commodities in and out of the region and identify opportunities and locations for distribution investments like warehousing and transload.
- [Foreign Direct Investment International trade magazine promos](#) ran December/January. The current promo draft is complete for the June run.
- Landing page for fall [Tech Summit](#) is up. Sponsorships are secured and event planning is underway.
- Missouri industrial mega-sites (100 ac+) analysis underway. Our region has a few.

BUSINESS ATTRACTION AND RETENTION

Joplin area continues to attract major food and beverage manufacturing, distribution operations, and supply chains. Emerging promotional efforts focus on housing/livability, health/education, and technology sectors.

Site retention yielding multiple intended expansions in 2022. The city of Joplin and the state of Missouri continue to offer incentives through tax abatements, Chapter 100 bonds, and discounted land sale opportunities through the Industrial Development Authority. These have proven helpful in multiple expansion and retention projects in 2021.

We continue to see a need for major requested existing warehousing facilities and buildings, and large sites. Some higher-profile ones in discovery or underway.

- *New* – *Project Spoonman* – Large Food Manufacturer looking for site.
- *New* – *Project Scooby* – Lithium Battery Manufacturer looking for 100,000 sq ft bldg
- *New* – *Project Paper Mache* – Local Manufacturer is building 150,000 sq ft warehouse.
- *New* – *Project Treasure Chest* – Data mining center site just purchased 20 ac at Wildwood.
- *New* – *Project Bookworm* – Midwestern Interactive continues to expand high-quality positions and looking for an additional building acquisition for expansion; also working on their Gryphon office buildout.
- *New* – *Project Park Place* – Major brand suburban hotel chain holds local property and looking at a new construction.
- *Project Spaghetti* (attraction) – International site selector team has visited Joplin twice this

spring, looking at a 30,000 sq ft warehousing and light manufacturing location. Lack of adequate buildings has them looking regionally again for 50,000-60,000 sq ft.

- *Project Crayon* (expansion) – Local manufacturer seeking 100,000 sq ft expansion for production and warehousing to support the EV bus vehicle industry.
- *Project Walkie Talkie* (expansion) – Local manufacturer seeking 100,000 sq ft expansion to support the handheld communication industry. Working on state training grants now.
- *Project Locomotion* (expansion)– Local manufacturing expansion and relocation discovery are underway.
- *Project Cannon* (relocation) – large regional production and retail facility interested in consolidating to bigger Joplin market holding re: inflation.
- *Project Starburst* (retention/expansion) added 90 new production positions in 2021 and an expansion (\$10 million); Phase II expands major warehousing and land sale pending.
- Stronghold Data corporate office is well underway at Crossroads. (Project Popeye, expansion)
- Over thirty other projects in the pipeline in various stages of inquiry and qualification.

Small Business and Entrepreneurial Development

- *New* – Angel Investment Fund has been created with the initial seed contribution of \$90,000 from the Joplin Capital Corporation. Ask me about leveraging this gift for additional matching support. Your organization will be recognized. MOKAN board fund oversight committee created. Considering leveraging/matching Heartland efforts as an opportunity
- Heartland Forward entrepreneur development program launched with 18 applicants and ten chosen. The initial kickoff was held June 15.

WORKFORCE and TRAINING

- MOKAN co-hosted the livability workforce promotional event with Joplin Chamber and employers in May. 50 attended and intentions are to hold quarterly.
- MOKAN held the first workshop this past week with the Workforce Investment Board and Missouri Association of Manufacturers to expand promotion events into Joplin and Southwest Missouri. Intend to be held quarterly and next is August 19.
- MOKAN discussing initiating a regional employer workforce development study; working on scope now.
- MOKAN is successfully working with Olsson and Stronghold on CAPS and apprenticeship program development. Others are being discussed.

UPCOMING IMPORTANT DATES, CONFERENCES, AND TRADESHOWS

- Tony and Amy just returned from the annual Missouri Economic Development Conference in Camdenton. Amy continued her economic development certification coursework while conference topics ranged from workforce development/childcare issues, efactory and Codefi efforts across southwest Missouri, and legislative updates.
- Next up is International Economic Developers Council in September, fortunately held close in Oklahoma City this year.
- Senator Bond reception is scheduled for August 5, 12-1 pm at the MSSU Endzone. We're in the process of coordinating invites now with the planning team.