

#### Board of Directors Meeting September 26, 2022 12:00pm

Zoom Link:

#### https://us02web.zoom.us/j/83665334675?pwd=NzdROEg1VjdKUFhzVzJGUHN3UFZGdz09

#### Chamber WIFI: -19visitingjacc17- (dashes are part of the code)

The Joplin Area Chamber of Commerce's Mission is to improve the economic prosperity and quality of life in the Joplin region and be the principal advocate for and provider of services to its business community.

Our Vision: We are the value-centered destination community that progressively nurtures its business, education, and overall vitality while enriching the lives of families and all who live, work, and play here.

#### AGENDA

I.	12:	00 Call To Order: Welcome	Betsy Kissel
II.	12:	05 Approval of Minutes: August 2022	Betsy Kissel
III.	Fin	ancial Report: August 2022	Travis Stephens
	0	Approval of Financials	
IV.	Ex-	officio Reports	Ex-officio Members
	0	City of Joplin: City Manager Nick Edwards/Mayor Doug La	awson
	0	County Commissioners: <ul> <li>Jasper County – John Bartosh</li> <li>Newton County – Bill Reiboldt</li> </ul>	
	0	<ul> <li>Education:</li> <li>Joplin Public School District – Dr. Kerry Sachetta</li> <li>Crowder College – Melissa Smith</li> <li>KCU-Joplin – Dr. Ken Heiles</li> <li>MSSU – Dr. Brad Hodson</li> <li>OCC – Jim Dalrymple</li> </ul>	
	0	YPN: Alex Gandy	
V.	Nev	v Business	
	0	Reaccreditation Progress	Jordan Bolinger/Tonya Sprenkle
	0	Strategic Plan / Retreat Discussion	Tonya Sprenkle/Betsy Kissel
	0	Nominating Committee Update	Betsy Kissel

- Staff Reports:
  - Entrepreneurship Doug Hunt
  - Events Stephanie McGrew
  - Membership Reggie Powers
  - Marketing Erin Slifka
  - Operations Tonya Sprenkle
- President's Report
- o Board Member Updates
- VI. Adjourn to Executive Session
- VII. Adjourn

Next Meeting: Monday, October 31, 2022 (This time was changed from Oct. 24<sup>th</sup>) Chamber Office, Liberty Room, meeting begins at 12:00 pm

**Travis Stephens** 

**Board Members** 

#### Joplin Area Chamber of Commerce Board of Directors Meeting and Zoom Conference Call August 22, 2022

#### Minutes

Attended/Zoom: Jordan Bolinger, Kim Cox, Mattie Crossland, Nick Edwards, Chad Evans, Carlos Haley, Lori Haun, Dr. Ken Heiles, Dr. Brad Hodson, Betsy Kissel, Melodee Colbert-Kean, Katrina Richards, Matt Stewart, Dustin Storm, Dr. Dean Van Galen,

Absent: John Bartosh, Todd Chenault, Jim Dalrymple, Jeremy Drinkwitz, Alex Gandy, Chad Greer, Jerrod Hogan, Mayor Doug Lawson, Howie Nunnelly, Bill Reiboldt, Dr. Kerry Sachetta, Melissa Smith, Stormy Worden

Staff: Debby Chaligoj, Doug Hunt, Stephanie McGrew, Reggie Powers, Erin Slifka, Tonya Sprenkle, Travis Stephens

- I. Betsy Kissel, Call to Order
  - A. Chad Evans moved to approve the consent agenda as presented and seconded by Dr. Dean Van Galen. Motion passed.
- II. Approval of June Minutes
  - A. Kim Cox moved to approve the June minutes and seconded by Matt Stewart. Motion passed.

B. June and July financials presented by Tonya Sprenkle. June and July financials were in your Board packet; please see them for the details. Jordan Bolinger moved to approve the May financials and seconded by Carlos Haley. Motion passed.

III. New Business

A. Reaccreditation presented by Jordan Bolinger and Tonya Sprenkle. Jordan has asked on behalf of staff to have at least one Board member join each committee. Jordan briefly described what the Board might be asked to do for these nine committees.

- 1. Governance
- 2. Finance
- 3. Human Resources & Staffing
- 4. Government Affairs
- 5. Program Development
- 6. Technology
- 7. Communications
- 8. Facilities
- 9. Benchmarking

Let Tonya or Jordan know if you are interested in any committee group(s). The deadline to have this finished is November 1<sup>st</sup>. Betsy volunteered for HR and Staffing.

B. Chamber Bylaws Revision recommendation for approval by Governance Committee presented by Betsy Kissel and Tonya Sprenkle. Lisa sent out two sets of bylaws. One is the redline version, the other is the clean version. Carlos Haley moved to approve the Bylaw Revision as presented by the Governance Committee and seconded by Mattie Crossland. Motion passed.

C. Strategic Plan and Retreat Discussion presented by Travis Stephens and Betsy Kissel. Travis stated the last strategic plan was February 2019. Travis stated he has visited with Bob Harris; he travels all over the

country and facilitates chamber and association boards' strategic plans. He has Monday 7<sup>th</sup> and Tuesday 8<sup>th</sup> in November open. Betsy stated she would like to get this done sooner than later.

D. Staff Reports

1. Entrepreneurship presented by Doug Hunt. Doug's report was in your packet; please see it for the details. Doug passed around information on the accelerator program and the nine businesses selected for it. Lisa will email the information to all the Board. The Builder & Backers Joplin Capstone Event will be held on Wednesday, September 28<sup>th</sup>, at 10:15 am, in the ATTC.

2. Chamber events presented by Stephanie McGrew. Stephanie's report was in your packet; please see it for the details. Stephanie stated that she does have a few openings if you want to sign up a team for Hot Links.

3. Membership presented by Reggie Powers. Reggie's report was in your packet; please see it for the details. Reggie added that as of today, our membership is at 49 new members.

4. Marketing presented by Erin Slifka. Erin's report was in your packet; please see it for the details. Erin stated that the JACC Young Professionals Network - Exec Committee Retreat will be Thursday, August 25<sup>th</sup> from 9:00 am – 3:00 pm at Wildcat Glades - Education Cottage. Matt Stewart will start the event and Travis Stephens will also speak. The group will be focusing on brainstorming and goal setting.

5. Employee Retention Credit (ERC) presented by Tonya Sprenkle. Tonya stated she filed for the ERC and people are getting back anywhere from \$5,000 - \$26,000 per employee. Andrew Jordan, CPA from Carthage, specializes in ERCs and will be doing a workshop here at the Chamber office on September 8<sup>th</sup> at 1:30 pm. He will be giving highlights on what to do and not do when filing for the ERC. Andrew will give the same workshop in Carthage on Tuesday, September 13 at 11:30 am.

6. CEO report presented by Travis Stephens. Travis' report was in your packet; please see it for the details. Travis handed out the DED ARPA Grant Programs information sheet, which is a 50/50 matching grant opportunity. Lisa will email everyone for reference. Some of the programs are already open and some will be opening soon. There is only a 30-day turnaround to apply. Travis will focus on industrial site development. Part of the criteria for this is 200 acres or more. These funds can be used to acquire land and build the infrastructure.

VI. Adjourn to Executive Session

Submitted by Tonya Sprenkle, Vice President Typed by Lisa Kelly

#### Joplin Area Chamber of Commerce <u>Finance Executive Summary</u> Period Ending: August 31, 2022

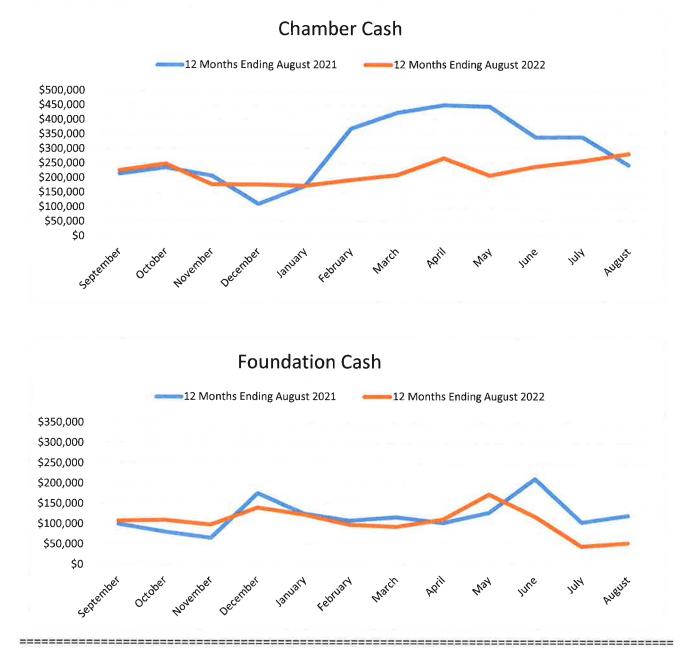
By: Tonya Sprenkle, CFO and Debby Chaligoj, Finance Manager

Chamber:			
* Cash Position:	Ave	rage	
* Accounts Receivable:			\$ 9,675.70
* Deferred Income 21/22 Fiscal Year:			\$ 190,175.19
* Deferred Income 22/23 Fiscal Year:			\$ 16,957.12
* Line of Credit-US Bank:			\$ 0 <b>=</b> 00
* Membership Dues YTD Income:			\$ 165,336.22
* Net Income YTD:			\$ (8,441.13)
Foundation / Innovation Center:			
* Cash Position Foundation:	Low		
* Cash Position Innovation Center:	Ave	age	
* Accounts Receivable:			\$ 7,948.25
* Accounts Receivable: Crowder			\$ 11,500.00
* Notes Receivable-BRF Loans:			\$ -
* Deferred Income 21/22 Fiscal Year:			\$ 24,652.50
* Deferred Income 22/23 Fiscal Year:			\$
* Line of Credit-US Bank:			\$ ÷.
* Net Income YTD:			\$ (245,274.76)
Economic Development:			
(for City's Fiscal Year ending October 31, 2022			
<b>General Expenses Budget:</b>	\$	200,000.00	\$ 200,000.00
<b>Regional/MOKAN Budget:</b>	\$	52,000.00	\$ 52,000.00
Due from City:			\$ 28,156.94
Due to Chamber:			\$ 12,055.90
Due to MOKAN:			\$ 12,299.84
(ED charges paid by MOKAN)			

**Financial Highlights:** 

# **Cash Flow Comparison**

September - August



# Aged Open A/R

As of August 31, 2022

Chamber							
	Aug-22	Jul-22	Jun-22	May-22	Apr-22	Total Open	
Total Amount:	7,905.70	-	70.00	930.00	770.00	9,675.70	
% of Total Amount:	81.71%	0.00%	0.72%	9.61%	7.96%		
Foundation							
	Aug-22	Jul-22	Jun-22	May-22	Apr-22	Total Open	
Amount:	2,598.25	350.00	-		5,000.00	7,948.25	
Crowder Amount:	11,500.00	Ē	•	1	-	11,500.00	
Total Amount:	14,098.25	350.00	7 <b>4</b> 3	<u>1</u> 2	5,000.00	19,448.25	
% of Total Amount:	72.49%	1.80%	0.00%	0.00%	25.71%		

## DUE FROM (TO) ACCOUNT DETAILS August 2022

Memo	Amount
Foundation Due to Chamber Chamber Charge on Foundation Credit Card Foundation Charge on Chamber Credit Card	(62.47) 109.64 47.17
<u>ED Due to Chamber</u> Due from City Bills paid by Chamber	9,955.90 2,100.00 12,055.90
<u>JIDA Due to Chamber</u> Charge on Chamber Credit Card	<u> </u>
JCIDA Due to Chamber Charge on Chamber Credit Card	87.15 87.15
<u>One Joplin Due to Chamber</u> Charge on Chamber Credit Card	<u> </u>
Businesses for a Better Joplin Due to Chamber Bills paid by Chamber	1,854.23 1,854.23
<u>Other</u>	250.00
TOTAL DUE FROM (TO) OTHER FUNDS	14,372.45

# Joplin Area Chamber of Commerce

## **Balance Sheet**

As of August 31, 2022

	Aug 31, 22	Aug 31, 21	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
011 · US Bank - Checking	284,087.52	244,203.46	39,884.06
Total Checking/Savings	284,087.52	244,203.46	39,884.06
Accounts Receivable			
012 · Accounts Receivable	9,675.70	9,122.33	553.37
Total Accounts Receivable	9,675.70	9,122.33	553.37
Other Current Assets			
010 · Petty Cash	250.00	234.94	15.06
014 · Due From (To) Staff	-268.13	-97.94	-170.19
020 · Due From (To) Other Funds			
021 · Due From (To) Foundation	47.17	17,973.82	-17,926.65
022 · Due From (To) ED	12,055.90	26,303.52	-14,247.62
023 · Due From (To) MOKAN	0.00	18,021.45	-18,021.45
024 · Due From (To) JIDA	66.75	600.00	-533.25
025 · Due From (To) JCIDA	87.15	500.00	-412.85
026 · Due From (To) MOCAP	0.00	375.00	-375.00
027 · Due From (To) JCC	0.00	1,250.00	-1,250.00
028 · Due From (To) One Joplin	11.25	2,250.00	-2,238.75
037 · Due From (To) BBJ	1,854.23	0.00	1,854.23
020 · Due From (To) Other Funds - Other	250.00	0.00	250.00
Total 020 · Due From (To) Other Funds	14,372.45	67,273.79	-52,901.34
030 · Deposit - Bulk Mail	870.51	1,901.45	-1,030.94
031 · Prepaid Expenses	869.99	35.10	834.89
032 · Prepaid Insurance	5,567.45	5,290.52	276.93
Total Other Current Assets	21,662.27	74,637.86	-52,975.59
Total Current Assets	315,425.49	327,963.65	-12,538.16
Fixed Assets			
152.000 · Furniture & Equipment	22,733.15	30,187.55	-7,454.40
154.000 · Interior	2,996.91	8,134.59	-5,137.68
156.000 · 320 East 4th - Building	168,302.75	181,462.31	-13,159.56
158.000 · Grounds	5,085.50	5,969.90	-884.40
160.000 · Land	76,562.56	76,562.56	0.00
Total Fixed Assets	275,680.87	302,316.91	-26,636.04
TOTAL ASSETS	591,106.36	630,280.56	-39,174.20

# Joplin Area Chamber of Commerce

### **Balance Sheet**

As of August 31, 2022

	Aug 31, 22	Aug 31, 21	\$ Change
	Aug 31, 22	Aug 31, 21	ç change
Liabilities Current Liabilities			
Accounts Payable	6,168.76	8,352.30	-2,183.54
200.000 · Accounts Payable	6,168.76	8,352.30	-2,183.54
Total Accounts Payable Credit Cards	0,108.70	8,552.50	-2,105.54
200.100 · US Bank - Credit Card	6,990.42	4,939.28	2,051.14
	6,990.42	4,939.28	2,051.14
Total Credit Cards Other Current Liabilities	0,990.42	4,959.20	2,051.14
208.000 · Deferred Income - Renewal Dues	157,084.31	163,021.89	-5,937.58
208.000 · Deferred Income - Kenewal Dues 217.000 · Deferred Income-Other	157,064.51	103,021.85	-3,337.38
217.130 · Deferred Income - Citizen Yr	0.00	2,000.00	-2,000.00
217.160 · Deferred Income - Econ Growth	1,000.00	0.00	1,000.00
217.180 · Deferred Income - EXPO	26,975.00	0.00	26,975.00
217.190 · Deferred Income - SBOY	0.00	2,250.00	-2,250.00
217.310 · Deferred Income - Banquet	0.00	9,650.00	-9,650.00
217.320 · Deferred Income - GMJ	2,498.00	3,228.00	-730.00
217.330 · Deferred Income - Morning Brew	2,400.00	5,600.00	-3,200.00
217.340 · Deferred Income - BAH	1,000.00	1,400.00	-400.00
217.350 · Deferred Income - Golf	8,450.00	5,408.13	3,041.87
217.460 · Deferred Income - Member Emails	800.00	0.00	800.00
217.470 · Deferred Income - Mmbr Table	200.00	0.00	200.00
270.325 · Deferred Income - Adv Mfg Expo	5,500.00	0.00	5,500.00
217.000 · Deferred Income-Other - Other	1,225.00	0.00	1,225.00
Total 217.000 · Deferred Income-Other	50,048.00	29,536.13	20,511.87
Total Other Current Liabilities	207,132.31	192,558.02	14,574.29
Total Current Liabilities	220,291.49	205,849.60	14,441.89
Total Liabilities	220,291.49	205,849.60	14,441.89
Equity			
32000 · Unrestricted Net Assets	379,256.00	348,092.17	31,163.83
Net Income	-8,441.13	76,338.79	-84,779.92
Total Equity	370,814.87	424,430.96	-53,616.09
TOTAL LIABILITIES & EQUITY	591,106.36	630,280.56	-39,174.20

## Joplin Area Chamber of Commerce Statement of Operations

	Apr - Aug 22	Apr - Aug 21	\$ Change	Budget	Budget Variance
Ordinary Income/Expense					
Income					
401.000 · Income - Member Investments	165,336.22	148,633.49	16,702.73	168,620.00	-3,283.78
403.000 · Income - Foundation Service Fee	22,500.00	22,500.00	0.00	22,500.00	0.00
404.000 · Income - NIC/ATTC Admin Fee	62,500.00	68,125.00	-5,625.00	62,500.00	0.00
405.000 · Income - Economic Development	41,250.00	41,250.00	0.00	41,250.00	0.00
406.000 · Income - JIDA	4,800.00	3,000.00	1,800.00	3,000.00	1,800.00
406.500 · Income - JCIDA	500.00	500.00	0.00	500.00	0.00
407.000 · Income - MOKAN	82,332.27	93,750.00	-11,417.73	93,750.00	-11,417.73
408.000 · Income - MOCAP	375.00	375.00	0.00	375.00	0.00
409.000 · Income - One Joplin	3,750.00	3,750.00	0.00	3,750.00	0.00
411.000 · Income - Jop Cap Corp Serv Fee	1,250.00	1,250.00	0.00	1,250.00	0.00
416.000 · Income - C2C Service Fee	42,202.76	35,452.65	6,750.11	42,300.00	-97.24
430.000 · Income - Building Room Rental	477.50	458.00	19.50	0.00	477.50
450.000 · Income - Member Listings	150.00	225.00	-75.00	0.00	150.00
492.000 · Income - Miscellaneous	36,363.51	122,338.27	-85,974.76	31,000.00	5,363.51
495.000 · Income - New Member Fee	720.00	660.00	60.00	1,500.00	-780.00
Total Income	464,507.26	542,267.41	-77,760.15	472,295.00	-7,787.74
Gross Profit	464,507.26	542,267.41	-77,760.15	472,295.00	-7,787.74
Expense					
610.000 · Salaries	320,486.59	352,275.71	-31,789.12	342,744.50	-22,257.91
612.000 · Payroll Taxes	23,971.48	22,799.52	1,171.96	27,670.00	-3,698.52
615.000 · Pension Fund	27,571.91	29,995.24	-2,423.33	27,400.00	171.91
616.000 · Employee Insurance/Benefits	4,172.15	4,513.53	-341.38	4,925.00	-752.85
617.000 · Payroll Expenses	3,784.08	3,949.41	-165.33	3,800.00	-15.92
620.000 · Automobile Expense	1,769.62	999.10	770.52	1,000.00	769.62
630.000 · Health Insurance	40,620.36	38,957.46	1,662.90	39,350.00	1,270.36
635.000 · Liability & Other Insurance	5,418.73	4,766.63	652.10	5,000.00	418.73
640.000 · Staff Dues & Development	6,907.50	1,426.00	5,481.50	2,500.00	4,407.50
645.000 · Staff Meetings/Retreats	594.82	501.20	93.62	750.00	-155.18
650.000 · Meetings & Travel	2,444.19	558.96	1,885.23	500.00	1,944.19
669.000 · Reconciliation Discrepancies	22.79	0.00	22.79	0.00	22.79
670.000 · Occupancy Expense	9,518.56	5,765.88	3,752.68	7,015.00	2,568.41
673.000 · Electric Expense	3,749.61	3,273.44	476.17	3,435.00	314.61
674.000 · Trash Expense	744.34	500.00	244.34	700.00	44.34
677.000 · Water/Sewer Expense	316.39	341.61	-25.22	375.00	-58.61
680.000 · Postage	967.92	1,231.56	-263.64	1,245.00	-277.08
690.000 · Communications Expenses	3,508.85	5,331.67	-1,822.82	3,934.00	-425.15
700.000 · Office Supplies	2,667.87	2,048.86	619.01	1,500.00	1,167.87
710.000 · Equipment Rental	3,032.97	4,830.76	-1,797.79	4,552.00	-1,519.03
715.000 · Equipment Purchase	2,291.91	898.00	1,393.91	0.00	2,291.91
720.000 · Equipment Maintenance	14,379.78	16,121.69	-1,741.91	14,750.00	-370.22
730.000 · Depreciation	11,098.35	11,136.07	-37.72	11,000.00	98.35
750.000 · Professional Fees	10,998.58	6,630.00	4,368.58	5,300.00	5,698.58
788.000 · Other Staff Expenses	1,126.52	1,193.37	-66.85	833.33	293.19
789.000 · Bank and Credit Card Fees	5,178.83	4,230.33	948.50	5,625.00	-446.17
790.000 · Miscellaneous Expense	1,545.39	4,230.33	529.76	1,375.00	170.39
Total Expense	508,890.09	525,291.63	-16,401.54	517,278.83	-8,323.89
-				-44,983.83	536.15
Net Ordinary Income	-44,382.83	16,975.78	-61,358.61	-44,303.83	220.12

# Joplin Area Chamber of Commerce

# Statement of Operations

	Apr - Aug 22	Apr - Aug 21	\$ Change	Budget	Budget Variance
Other Income/Expense					
Other Income					
800.000 · Committee Divisions					
800.100 · Economic Development	2,828.35	1,160.00	1,668.35	2,325.00	503.35
800.200 · Business Development	2,053.30	46,040.06	-43,986.76	5,000.00	-2,946.70
800.300 · Governance	-515.00	-30.00	-485.00	0.00	-515.00
800.400 · Member Services	265.32	117.73	147.59	6,977.00	-6,711.68
800.500 · Spec Events					
900.510 · Annual Banquet	13,778.28	0.00	13,778.28	11,979.00	1,799.28
900.515 · Good Morning Joplin	-138.73	0.00	-138.73	3,080.00	-3,218.73
900.520 · Morning Brew	5,213.70	4,200.00	1,013.70	7,130.00	-1,916.30
900.525 · Business After Hours	5,913.70	5,800.00	113.70	7,130.00	-1,216.30
900.530 · Golf Tournament	12,344.44	8,574.08	3,770.36	7,670.00	4,674.44
Total 800.500 · Spec Events	37,111.39	18,574.08	18,537.31	36,989.00	122.39
800.600 · Communications	-1,416.34	-3,666.26	2,249.92	-14,531.54	13,115.20
800.800 · Chamber Work Groups					
900.810 · Equality, Diversity & Inclusion	-5,250.00	-2,271.14	-2,978.86	0.00	-5,250.00
900.815 · Chamber Gives Back	919.04	-561.46	1,480.50	440.00	479.04
900.830 · Community Health & Wellness	-54.36	0.00	-54.36	0.00	-54.36
Total 800.800 · Chamber Work Groups	-4,385.32	-2,832.60	-1,552.72	440.00	-4,825.32
Total 800.000 · Committee Divisions	35,941.70	59,363.01	-23,421.31	37,199.46	-1,257.76
Total Other Income	35,941.70	59,363.01	-23,421.31	37,199.46	-1,257.76
Net Other Income	35,941.70	59,363.01	-23,421.31	37,199.46	-1,257.76
t Income	-8,441.13	76,338.79	-84,779.92	-7,784.37	-721.61

# Joplin Area Chamber of Commerce Economic Development Fund Balance Sheet As of August 31, 2022

	Aug 31, 22	Aug 31, 21	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
US Bank-Checking/Sweep Acct	14,699.36	15,418.87	-719.51
Total Checking/Savings	14,699.36	15,418.87	-719.51
Other Current Assets			
Due From (To) City	28,156.94	34,368.10	-6,211.16
Due From (To) Other Funds			
Due From (To) Chamber	-12,055.90	-26,303.52	14,247.62
Due From (To) MOKAN	-12,299.84	-8,943.16	-3,356.68
Total Due From (To) Other Funds	-24,355.74	-35,246.68	10,890.94
Total Other Current Assets	3,801.20	-878.58	4,679.78
Total Current Assets	18,500.56	14,540.29	3,960.27
Fixed Assets			
Furniture and Equipment	6,148.32	11,418.24	-5,269.92
Total Fixed Assets	6,148.32	11,418.24	-5,269.92
TOTAL ASSETS	24,648.88	25,958.53	-1,309.65
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable			
*Accounts Payable	78.43	1,025.24	-946.81
Total Accounts Payable	78.43	1,025.24	-946.81
Total Current Liabilities	78.43	1,025.24	-946.81
Total Liabilities	78.43	1,025.24	-946.81
Equity			
Retained Earnings	18,049.27	34,064.63	-16,015.36
Net Income	6,521.18	-9,131.34	15,652.52
Total Equity	24,570.45	24,933.29	-362.84
TOTAL LIABILITIES & EQUITY	24,648.88	25,958.53	-1,309.65

## Joplin Area Chamber of Commerce Economic Development Fund

### Statement of Operations

November 2021 through August 2022

	Nov '21 -	Nov '20 -			Budget
	Aug 22	Aug 21	\$ Change	Budget	Remaining
Ordinary Income/Expense					
Income					
Income-Funds from City	216,243.24	179,262.04	36,981.20	252,000.00	-35,756.7
Total Income	216,243.24	179,262.04	36,981.20	252,000.00	-35,756.7
Expense					
Administrative Expenses	22,085.08	45.00	22,040.08	24,000.00	-1,836.4
<b>Business Attraction/Retention</b>	23,165.36	0.00	23,165.36	64,000.00	-40,834.6
Choose Joplin Campaign	0.00	17,172.52	-17,172.52	0.00	0.0
Communications/Mobile/Internet	78.43	3,761.31	-3,682.88	0.00	0.0
Data Systems & Equip Support	0.00	25,240.18	-25,240.18	0.00	0.0
Depreciation	4,391.58	4,391.70	-0.12	0.00	4,391.5
Economic Partnerships	0.00	11,411.55	-11,411.55	30,000.00	3,677.3
Marketing & Promotions	33,677.39	18,989.67	14,687.72	13,000.00	-1,559.5
Memberships	11,440.50	0.00	11,440.50	0.00	0.0
Miscellaneous Expense	0.00	1,511.80	-1,511.80	0.00	0.0
Mtgs & Travel/ Prospect Host	0.00	5,950.97	-5,950.97	0.00	0.0
Office Supplies/Publications	0.00	108.72	-108.72	0.00	0.0
Professional Development	8,584.21	4,744.99	3,839.22	7,500.00	1,084.2
Regional E-Marketing	0.00	1,000.00	-1,000.00	0.00	0.0
Regional Trade Shows	0.00	3,964.97	-3,964.97	0.00	0.0
Salaries	82,500.00	82,500.00	0.00	99,000.00	-16,500.0
Website Development/Hosting	0.00	7,600.00	-7,600.00	0.00	0.0
Workforce Development	23,799.51	0.00	23,799.51	14,500.00	9,299.5
Total Expense	209,722.06	188,393.38	21,328.68	252,000.00	-42,277.9
Net Ordinary Income	6,521.18	-9,131.34	15,652.52	0.00	6,521.1
Income	6,521.18	-9,131.34	15,652.52	0.00	6,521.1

# **Balance Sheet**

As of August 31, 2022

- 42 E	Aug 31, 22	Aug 31, 21	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
002 · US Bank - Money Market	9,340.95	9,520.07	-179.12
001 · US Bank - General Fund	-26,425.41	4,005.01	-30,430.42
003 · US Bank - Innovation Center	58,828.88	95,678.32	-36,849.44
005 · Restricted - Bus Recovery Fund	11,422.36	11,716.36	-294.00
Total Checking/Savings	53,166.78	120,919.76	-67,752.98
Accounts Receivable			
020 · Accounts Receivable	19,448.25	16,097.47	3,350.78
Total Accounts Receivable	19,448.25	16,097.47	3,350.78
Other Current Assets			
032 · Prepaid Insurance	9,068.88	6,988.18	2,080.70
019 · Due From (To) Other Funds			
019.100 · Due From (To) Joplin Chamber	-47.17	-17,973.82	17,926.65
019 · Due From (To) Other Funds - Other	444.15	0.00	444.15
Total 019 · Due From (To) Other Funds	396.98	-17,973.82	18,370.80
031 · Prepaid Expenses	8,680.79	0.00	8,680.79
Total Other Current Assets	18,146.65	-10,985.64	29,132.29
Total Current Assets	90,761.68	126,031.59	-35,269.91
Fixed Assets			
170 · Advanced Training & Tech Ctr	1,707,265.70	1,758,049.10	-50,783.40
179 · ATTC Building Improvements	1,537,653.06	1,581,509.10	-43,856.04
177 · ATTC Equipment	522,774.16	795,525.76	-272,751.60
175 · ATTC Furniture & Fixtures	33,117.04	50,395.48	-17,278.44
150 · Foundation Furniture & Fixtures	0.00	475.91	-475.91
166 · IC Leasehold Improvements	38,498.99	38,186.29	312.70
152 · Innovation Center F & F	9,299.21	11,248.97	-1,949.76
168 · Land	61,944.49	61,944.49	0.00
162 · Newman Innovation Center	1,145,215.26	1,193,503.38	-48,288.12
Total Fixed Assets	5,055,767.91	5,490,838.48	-435,070.57
TOTAL ASSETS	5,146,529.59	5,616,870.07	-470,340.48

# **Balance Sheet**

As of August 31, 2022

<u>x</u>	Aug 31, 22	Aug 31, 21	\$ Change
LIABILITIES & EQUITY		S	
Liabilities			
Current Liabilities			
Accounts Payable			
200 · Accounts Payable	21,880.90	10,373.18	11,507.72
Total Accounts Payable	21,880.90	10,373.18	11,507.72
Credit Cards			
204 · US Bank Credit Card	1,187.95	1,333.17	-145.22
Total Credit Cards	1,187.95	1,333.17	-145.22
Other Current Liabilities			
208 · Deferred Income			
222.250 · Deferred Income - Tech Summit	19,500.00	0.00	19,500.00
226.000 · Deferred Income-Lease	5,152.50	3,262.50	1,890.00
Total 208 · Deferred Income	24,652.50	3,262.50	21,390.00
247.000 · Deposits Held	11,250.00	8,083.84	3,166.16
Total Other Current Liabilities	35,902.50	11,346.34	24,556.16
Total Current Liabilities	58,971.35	23,052.69	35,918.66
Total Liabilities	58,971.35	23,052.69	35,918.66
Equity	3		
33000 · Temp. Restricted Net Assets	25,880.00	25,880.00	0.00
32000 · Unrestricted Net Assets	5,306,953.00	5,757,331.29	-450,378.29
Net Income	-245,274.76	-189,393.91	-55,880.85
Total Equity	5,087,558.24	5,593,817.38	-506,259.14
TOTAL LIABILITIES & EQUITY	5,146,529.59	5,616,870.07	-470,340.48

### Joplin Area Chamber of Commerce Foundation Statement of Operations-Consolidated

			3		
	Apr - Aug 22	Apr - Aug 21	\$ Change	Budget	Budget Variance
Ordinary Income/Expense				BB	
Income					
415 · MOBEC Grant Matching Funds	32,000.00	0.00	32,000.00	32,000.00	0.00
401 · Contributions	7,420.00	6,120.00	1,300.00	5,000.00	2,420.00
411 · Grants	51,309.64	46,157.48	5,152.16	139,102.00	-87,792.36
422 · Income - Interest	0.35	19.67	-19.32	0.00	0.35
425 · Income - Miscellaneous	946.90	30,000.00	-29,053.10	0.00	946.90
426 · Lease Income	112,171.45	121,396.26	-9,224.81	123,330.00	-11,158.55
427 · Lease Utility Income	16,236.07	12,865.84	3,370.23	12,900.00	3,336.07
Total Income	220,084.41	216,559.25	3,525.16	312,332.00	-92,247.59
Gross Profit	220,084.41	216,559.25	3,525.16	312,332.00	-92,247.59
Expense					
674 · Trash Expense	3,050.30	1,670.65	1,379.65	2,425.00	625.30
760 · Grant Disbursement	39,279.74	4,036.16	35,243.58	111,022.00	-71,742.26
725 · Equipment Purchase	0.00	5,485.08	-5,485.08	0.00	0.00
611 · Administrative Fee	62,500.00	68,125.00	-5,625.00	62,500.00	0.00
787 · Bank Fees	75.00	90.00	-15.00	75.00	0.00
690 · Communications	7,685.14	8,377.60	-692.46	7,475.00	210.14
730 · Depreciation	184,385.63	184,596.40	-210.77	184,620.00	-234.37
671 · Electric Expense	37,691.07	24,875.88	12,815.19	26,150.00	11,541.07
720 · Equipment Maint	5,588.53	11,026.94	-5,438.41	7,375.00	-1,786.47
672 · Gas Expense	1,954.48	1,777.73	176.75	1,925.00	29.48
785 Insurance Expense	21,632.02	17,186.32	4,445.70	17,750.00	3,882.02
645 · Marketing	0.00	714.90	-714.90	1,000.00	-1,000.00
650 · Meetings	0.00	60.29	-60.29	0.00	0.00
790 · Miscellaneous Expense	2,000.00	428.57	1,571.43	1,875.00	125.00
670 · Occupancy Expense	64,906.17	42,373.32	22,532.85	39,015.00	25,891.17
750 · Professional Fees	3,740.00	3,566.00	174.00	3,900.00	-160.00
610 · Program Service Fee	22,500.00	22,500.00	0.00	22,500.00	0.00
673 · Water/Sewer Expense	3,094.77	2,500.25	594.52	2,900.00	194.77
Total Expense	460,082.85	399,391.09	60,691.76	492,507.00	-32,424.15
Net Ordinary Income	-239,998.44	-182,831.84	-57,166.60	-180,175.00	-59,823.44
Other Income/Expense			0,,_00,00	,	
Other Income					
800 · Committee Divisions			~		
800.350 · Heartland Forward	-2,500.00	0.00	-2,500.00	0.00	-2,500.00
800.500 · Cultural Affairs	0.00	8.57	-8.57	0.00	0.00
800.900 · Business Recovery Fund	0.00	-288.00	288.00	0.00	0.00
800.101 · Education	0.00	200.00	200.00	0.00	0.00
951.130 · Technology Summit	-33.43	0.00	-33.43	0.00	-33.43
951.180 · Chamber Academy	0.00	19.00	-19.00	0.00	0.00
951.160 · Tomorrows Leaders Today	2,784.06	-418.82	3,202.88	0.00	2,784.06
951.110 · Golden Apple	7,439.86	1,094.00	6,345.86	8,870.00	-1,430.14
Total 800.101 · Education	10,190.49	694.18	9,496.31	8,870.00	1,320.49
800.200 · Leadership Joplin	-12,716.62	-6,357.50	-6,359.12	-1,400.00	-11,316.62
800.400 · Young Professionals Network	-250.19	-619.32	369.13	-650.00	399.81
Total 800 · Committee Divisions	-5,276.32	-6,562.07	1,285.75	6,820.00	-12,096.32
Total Other Income	-5,276.32	-6,562.07	1,285.75	6,820.00	-12,096.32
Net Other Income	-5,276.32	-6,562.07	1,285.75	6,820.00	-12,096.32
Income	-245,274.76	-189,393.91	-55,880.85	-173,355.00	-71,919.76

### Statement of Operations

0					
	Apr - Aug 22	Apr - Aug 21	\$ Change	Budget	Budget Variance
Ordinary Income/Expense					
Income					
415 · MOBEC Grant Matching Funds	32,000.00	0.00	32,000.00	32,000.00	0.00
401 · Contributions	7,420.00	6,120.00	1,300.00	5,000.00	2,420.00
411 · Grants	37,269.64	18,077.73	19,191.91	111,022.00	-73,752.36
422 · Income - Interest	0.35	19.67	-19.32	0.00	0.35
Total Income	76,689.99	24,217.40	52,472.59	148,022.00	-71,332.01
Gross Profit	76,689.99	24,217.40	52,472.59	148,022.00	-71,332.01
Expense					
760 · Grant Disbursement	39,279.74	4,036.16	35,243.58	111,022.00	-71,742.26
725 · Equipment Purchase	0.00	130.28	-130.28	0.00	0.00
787 Bank Fees	75.00	90.00	-15.00	75.00	0.00
730 · Depreciation	0.00	339.95	-339.95	340.00	-340.00
720 · Equipment Maint	694.80	671.40	23.40	700.00	-5.20
650 · Meetings	0.00	28.69	-28.69	0.00	0.00
790 · Miscellaneous Expense	0.10	254.35	-254.25	1,000.00	-1,000.00
670 · Occupancy Expense	86.99	0.00	86.99	0.00	86.99
750 · Professional Fees	3,740.00	3,566.00	174.00	3,900.00	-160.00
610 · Program Service Fee	22,500.00	22,500.00	0.00	22,500.00	0.00
Total Expense	66,376.63	31,616.83	34,759.80	139,537.00	-73,160.47
Net Ordinary Income	10,313.36	-7,399.43	17,712.79	8,485.00	1,828.46
Other Income/Expense	-		<		
Other Income					
800 · Committee Divisions					
800.350 · Heartland Forward	-2,500.00	0.00	-2,500.00	0.00	-2,500.00
800.500 · Cultural Affairs	0.00	8.57	-8.57	0.00	0.00
800.900 · Business Recovery Fund	0.00	-288.00	288.00	0.00	0.00
800.101 · Education					
951.130 · Technology Summit	-33.43	0.00	-33.43	0.00	-33.43
951.180 · Chamber Academy	0.00	19.00	-19.00	0.00	0.00
951.160 · Tomorrows Leaders Today	2,784.06	-418.82	3,202.88	0.00	2,784.06
951.110 · Golden Apple	7,439.86	1,094.00	6,345.86	8,870.00	-1,430.14
Total 800.101 · Education	10,190.49	694.18	9,496.31	8,870.00	1,320.49
800.200 · Leadership Joplin	-12,716.62	-6,357.50	-6,359.12	-1,400.00	-11,316.62
800.400 · Young Professionals Network	-250.19	-619.32	369.13	-650.00	399.81
Total 800 · Committee Divisions	-5,276.32	-6,562.07	1,285.75	6,820.00	-12,096.32
Total Other Income	-5,276.32	-6,562.07	1,285.75	6,820.00	-12,096.32
Net Other Income	-5,276.32	-6,562.07	1,285.75	6,820.00	-12,096.32
Income			18,998.54		

### Statement of Operations-ATTC

	Apr - Aug 22	Apr - Aug 21	\$ Change	Budget	Budget Variance
Ordinary Income/Expense					
Income					
425 · Income - Miscellaneous	947.00	11,100.00	-10,153.00		
426 · Lease Income	80,519.25	87,317.95	-6,798.70	81,080.00	-560.75
427 · Lease Utility Income	16,236.07	12,865.84	3,370.23	12,900.00	3,336.07
Total Income	97,702.32	111,283.79	-13,581.47	93,980.00	3,722.32
Gross Profit	97,702.32	111,283.79	-13,581.47	93,980.00	3,722.32
Expense					
674 · Trash Expense	2,306.01	1,170.67	1,135.34	1,725.00	581.01
725 · Equipment Purchase	0.00	5,354.80	-5,354.80	0.00	0.00
611 · Administrative Fee	31,250.00	36,875.00	-5,625.00	31,250.00	0.00
690 · Communications	5,188.87	5,203.60	-14.73	4,900.00	288.87
730 · Depreciation	160,278.95	160,278.95	0.00	160,280.00	-1.05
671 · Electric Expense	31,836.15	20,175.43	11,660.72	21,175.00	10,661.15
720 · Equipment Maint	2,696.67	8,035.50	-5,338.83	3,675.00	-978.33
672 · Gas Expense	1,514.38	1,436.15	78.23	1,525.00	-10.62
785 · Insurance Expense	16,768.14	12,889.74	3,878.40	13,250.00	3,518.14
650 · Meetings	0.00	31.60	-31.60	500.00	-500.00
790 · Miscellaneous Expense	2,000.00	0.00	2,000.00	625.00	1,375.00
670 · Occupancy Expense	44,159.90	31,251.87	12,908.03	30,010.00	14,149.90
673 · Water/Sewer Expense	1,677.15	1,566.06	111.09	1,775.00	-97.85
Total Expense	299,676.22	284,269.37	15,406.85	270,690.00	28,986.22
Net Ordinary Income	-201,973.90	-172,985.58	-28,988.32	-176,710.00	-25,263.90
t Income	-201,973.90	-172,985.58	-28,988.32	-176,710.00	-25,263.90
		8			-

## Statement of Operations-NIC

		<u></u>				Budget
		Apr - Aug 22	Apr - Aug 21	\$ Change	Budget	Variance
Ordinary In	ncome/Expense	Marine and Anna Anna Anna Anna Anna Anna Anna		ů		
Inco	ome					
	411 · Grants	14,040.00	28,079.75	-14,039.75	28,080.00	-14,040.00
2.2.5	425 · Income - Miscellaneous	0.00	11,100.00	-11,100.00	0.00	0.00
	426 · Lease Income	31,652.20	34,078.31	-2,426.11	42,250.00	-10,597.80
Tota	al Income	45,692.20	73,258.06	-27,565.86	70,330.00	-24,637.80
Gross P	Profit	45,692.20	73,258.06	-27,565.86	70,330.00	-24,637.80
Ехр	ense					
	674 · Trash Expense	744.29	499.98	244.31	700.00	44.29
	611 · Administrative Fee	31,250.00	31,250.00	0.00	31,250.00	0.00
	690 · Communications	2,496.27	3,174.00	-677.73	2,575.00	-78.73
	730 · Depreciation	24,106.68	23,977.50	129.18	24,000.00	106.68
	671 · Electric Expense	5,854.92	4,700.45	1,154.47	4,975.00	879.92
	720 · Equipment Maint	2,197.06	2,320.04	-122.98	3,000.00	-802.94
	672 · Gas Expense	440.10	341.58	98.52	400.00	40.10
	785 · Insurance Expense	4,863.88	4,296.58	567.30	4,500.00	363.88
	645 · Marketing	0.00	714.90	-714.90	500.00	-500.00
	790 · Miscellaneous Expense	0.00	174.22	-174.22	250.00	-250.00
	670 · Occupancy Expense	20,659.28	11,121.45	9,537.83	9,005.00	11,654.28
	673 · Water/Sewer Expense	1,417.62	934.19	483.43	1,125.00	292.62
Tota	al Expense	94,030.10	83,504.89	10,525.21	82,280.00	11,750.10
Net Ordina	ry Income	-48,337.90	-10,246.83	-38,091.07	-11,950.00	-36,387.90
et Income		-48,337.90	-10,246.83	-38,091.07	-11,950.00	-36,387.90
		8				

#### Incubator Activity & Programming, September 2022 Doug Hunt, Director of Entrepreneurship

#### Joseph Newman Innovation Center (NIC):

- Coworking space has a total of four hot desk members and two dedicated desk members.
- New private space member, Power Engineers, moved into Suite 201 on September 1.
- We are replacing the electronic lock on the main entrance. The current system has failed, and repair costs will be equivalent to replacing it with a new system that offers enhanced features.

#### Advanced Training & Technology Center (ATTC):

- The ATTC has one private office space available as of September 15.
- The rooftop AC unit serving the kitchen has been repaired and is in working order.

#### Programming:

- 1 Million Cups Joplin (1MC) continues with an average of 25 attendees each week.
- Chamber Academy continues to grow with more than 221 active members.
- **The September e-Commerce Meetup** was hosted by The Jones Companies in Sheldon, MO, showcasing their new online store, Agzaga.com.
- **2022 Joplin Regional Innovation & Technology Summit** is on schedule. Ninety-Five percent of speaker contracts have been issued except for one keynote speaker. Our sponsor is closing on that speaker. Free online registration is open at <u>www.joplintechsummit.com</u>. Food vendors have been secured. Marketing and advertising speakers and the event begins this week.
- Heartland Forward Builders & Backers to celebrate the end of the first Joplin cohort we are hosting a Capstone Event on Wednesday, September 28, 10:00 to 11:30 a.m. in the Commons of the ATTC.
- **Startup 360** is a new program I'm launching as a half-day workshop designed for and targeted to new entrepreneurs with businesses less than two years old and individuals who are considering starting a new business for the first time. To goal of this program is to equip attendees with the knowledge and resources to make an educated decision on whether to start a business or how to improve their existing new startup. The workshop will be offered to the public regardless of Chamber membership with the first workshop scheduled for Tuesday, October 18, 12:00 to 4:00 p.m. in the Commons of the ATTC.

#### Networking Events

Special Events

- Morning Brew on September 9 at Missouri American Water had 40 in attendance, net \$1208 in sponsorships
- Good Morning Joplin on September 15 had 125 in attendance, netting \$1589
- Business After Hours on September 20 at Farmers Insurance Jake Russell Agency had 45 in attendance, net \$1250 in sponsorships
- We celebrated 9 ribbon cuttings this month
- Hot Links is September 30 and sold out at 24 teams
- Morning Brew is October 7 at Arc of the Ozarks
- Business After Hours is October 18 at Downstream
- Leadership Joplin is limited to 30. Applications will be available online on October 10
- Tomorrow's Leaders Today applications have been distributed, and interviews begin on October 11
- Business EXPO is January 24 and 25. Registration is open to membership

#### Membership Summary Report August 1, 2022 – August 31, 2022

New		_	_		
· · ·	New	Drop	Drop		
	Member		Member		
Count	\$	Count	\$	Count	Net \$
13	\$2,787.50	7	\$2,187.00	6	\$600.50
12	\$6,179.50	8	\$2,141.42	4	\$4,038.08
7	\$2,668.00	3	\$218.00	4	\$1,525.00
6	\$1,850.00	6	\$2,390.00	0	\$(540.00)
18	\$4,293.00	5	\$594.00	13	\$3,699.00
	12 7 6	Count     \$       13     \$2,787.50       12     \$6,179.50       7     \$2,668.00       6     \$1,850.00       18     \$4,293.00	Count\$Count13\$2,787.50712\$6,179.5087\$2,668.0036\$1,850.00618\$4,293.005	Count\$Count\$13\$2,787.507\$2,187.0012\$6,179.508\$2,141.427\$2,668.003\$218.006\$1,850.006\$2,390.0018\$4,293.005\$594.00	Count\$Count\$Count13\$2,787.507\$2,187.00612\$6,179.508\$2,141.4247\$2,668.003\$218.0046\$1,850.006\$2,390.00018\$4,293.005\$594.0013

TOTAL COUNT	DUES
805	\$415,440.00
811	\$415,027.50
815	\$416,452.50
819	\$418,667.50
819	\$421,147.00
834	\$420,487.50

YTD 841

#### New Members August 1, 2022

Elements Art Gallery and Studio Elks Lodge, Joplin #501 Etta + East Fat Bottomed Girls-Rollin Hollister Area Chamber of Commerce State Farm Insurance-Ryan Miller Agency Whyte Dog Academy LLC **UFFC** Mortgage ServiceMasters of Southwest MO **Restoration Ranch Health & Healing** A Sweet Rescue FateCrate Windowshop Metro Appliance & More No limits Marketing Loan Wolf Commercial Lending Green Country HR Power Engineers Ledford Construction & Development Joplin Commons

#### Dropped Members August 1, 2022

Billy Sims BBQ – non-pmt Healthback Holdings – non-pmt MultiLab – requested drop, are not involved Primerica Financial Services – moved from area Speaklife Therapy Services – joined The Arc of the Ozarks

#### Livability Workgroups, new enrollees, and actions month-to-date: Chamber Gives Back: Jessica Carr and Dana Pim, Erin (Chamber Staff Liaison) 2022-2023

- April | Community Garden Crosslines, 8 volunteers, 12.25 hours
- April | Bright Futures Snack Packs, 2 volunteers, 3.25 hours
- May | Crosslines, 10 volunteers, 19.5 hours
- May | Paint the Parks Trial Run, 6 volunteers, 8 hours
- May | Paint the Parks, 19 volunteers, 50 hours
- May | Bright Futures, 8 volunteers, 7 hours
- June | Wildcat Glades, 3 volunteers, 5.5 hours
- July | Elk River Cleanup, 11 volunteers, 73 hours
- August | Children's Haven, 5 volunteers, 6.25 hours
- August | DJA Clean Team, 1 volunteer, 1 hour

YTD 183.75 hours / Goal 300 Hours (increased 25 hours from 2021-2022)

#### **Upcoming Volunteer Opportunities:**

- Foster Adopt Connect | September 27 | Sign Up here
- Healthy Joplin, Paint The Park | October 22 | Sign up here

Chamber Gives back is grateful to Liberty for continuing to sponsor the work group's efforts beginning April 2022 through March 2023. With the support of Liberty, this will allow the group to hold the annual river clean-up and purchase supplies for volunteer activities around the community.

#### Healthy Joplin: Michael Sanders and Kayla Carter, Erin (Chamber Staff Liaison)

#### After school running club

- Peggy and Chelsea met with leaders of Kelsey Norman Elementary School Running Club leaders, Sheena Briggs and Ms. Robinson. The program is very well organized. Sheena is the secret sauce. How do we replicate her passion and drive for this to be successful at other schools? Peggy plans to meet with Julie Munn, the principal to see if others may be good leaders. Cecil Floyd previously had a running club, Betsy Kissel is going to be our contact there.
  - They get a take-home snack or super meal. Andrea commented this is especially important and efforts have been made for outreach.
  - Did we ask Sheena if she knows of other teachers at other elementary's that would be interested in starting similar programs?
  - Do Principals still meet for Breakfast? Could we, Healthy Kids present to them?

#### Breakfast Club

Peggy and Sara have met, waiting for school to get underway. Meet with Kerri for direction.

Baptist or Latter Day Saints- Free breakfast for students, Peggy will look into further.

#### Eat Well

#### • Concession Project:

- Dan met with Jessica Johnson at Parks and Recs to learn about city concession
- Popular: String cheese, yogurt, skinny popcorn, veggie straws, frozen grapes, water, and poweraid. Has also tried beef jerky and granola bars
- CJ Booster Club reps, have pursued healthier concession options. Sports booster and Band Booster. Lindsey Stevenson is the new CJ food services director. Healthy Kids conference phone call 8:30 on Friday, 45 minutes.
- The Healthy Kids Eat Well Team has set a regular monthly meeting time for a conference phone call on the third Friday of each month at 8:30 AM. Lindsey will be our guest for the call on September 16th. We look forward to learning a lot from her on that call. Lindsey Stevenson is the new Nutrition and Wellness Director for the Carl Junction Schools. She was formerly with the Missouri Extension office in Southwest Missouri and is an excellent resource for our topic of helping kids eat healthier foods. She is probably one of the most knowledgeable persons on the subject in this area.
- Once we gather sufficient information and develop a recommendation, we plan to meet with the administration, teachers, coaches, and volunteer leaders of the booster clubs at Joplin High School

and propose some options for what is being served in the concession stands at the many sports and other school activities. We do believe that the board of the Joplin Schools Foundation will also be a good partner with us in our efforts. We have met with that board on two occasions and they are very interested in all of our Healthy Kids efforts—both Move and Eat Well.

- Kate Kelly shared a new program Local Food Purchase that will benefit families in need.
- Worksite Work Group: Recognized WorkWell winners recently. Updating the toolkit that businesses use to implement their wellness programs. Continuing to work on the deskercise calendar. They are working on a snack grant.
- Walking Groups: Walking Groups: Rikki distributed shirts. Kept it generic for Healthy Joplin on the front and a nod to #WalkJoplin on the sleeve. They are \$20. New order being offered to the committee, walking leaders, and walkers: https://forms.gle/3E97XmTQTzpG5p5E6
  - Updates on walking groups represented. Neosho is going to one time per month, high school indoor option for the weather. FHS says mall backup has been great in hot weather. Mercy walking before bariatric support group; recruiting for September/October employee launch. Downstream kick off after summer concert season, promoting now, 2 times per month.
  - GOALS for fall:
  - Recruit for our current groups
  - Bring on new groups (follow up with attendees from last training)
  - PSA (a copy is nearly done, Cameo knows, need Erin's input on funding/timing, have video/stills)
  - Downtown Campaign (City has two groups, work with Downtown Joplin Alliance, see if businesses would post fliers, see if large downtown businesses would host groups)
  - Maybe Mercy and Freeman stencil projects?

Chairs are tasked with educating, organizing, and deploying the business community into collaborative initiatives to permanently improve health and wellness within our business community and the Joplin community at large. Seventeen workgroup members, a re-occurring meeting is the third Wednesday of the month, 11:30 am.

#### Trails and Connectivity: Luke Gibson and Antony Monteleone - Erin, Chamber Staff Liaison

- The workgroup will now be meeting on the 4<sup>th</sup> Wednesday of the month at 4 pm.
- Short/medium: A google map has been created to all the area trail entry points the group will continue to add to the map as the area trails expand. <u>https://www.google.com/maps/d/u/0/viewer?mid=1vnLR8L3QZ2lehvtN6a9qFZBFipzmthVU&II=37.034352</u> 242982564%2C-94.4380600000001&z=11
- Long-term: Connect Frisco Trail to the Ruby Jack
- On-going efforts: Be on-call to reach out to elected officials when funding opportunities come up.
- Create a video series to educate and advocate for transit solutions.
- Mission: Bike Joplin promotes and supports people on bikes in the Joplin area through events, advocacy, and community building. Bike Joplin, Inc. is a non-profit staffed by volunteers from the JACC Trails & Connectivity Workgroup, Downtown Joplin Alliance, and local bike advocates.

#### Equity, Diversity & Inclusion (EDI): Doug, Chamber Liaison

The next Courageous Conversation public event is scheduled for Thursday, September 29 5:30 to 7:00 p.m. at Bookhouse Cinema. The group had a planning session on Monday, August 29, 2022. Action items include personally inviting area companies into the group who have EDI programs in place and the need to seek corporate sponsorships for future public events. Doug Hunt and Carey Prater worked the JACC/EDI booth at Joplin Pride, held on September 10.

#### Professional Development: Alex Gandy, Doug Chamber Liaison

The Professional Development workgroup continues to grow and has an active schedule of speed networking events and EdTalks, and they are expanding the mentorship program.

#### **Upcoming Events:**

• EdTalk | Easy As P.I.E. | October 13

# Increase brand awareness and demand for Joplin: Erin and Alyssa Joplin Area Chamber of Commerce

#### **Choose Joplin App**

We continue to see a steady increase in downloads on the Choose Joplin App. In August we saw 68 more downloads. Ads are currently running on AMI Radio, KOAM, Fox 14, KSN, KODE and campaigns are scheduled to run with the Joplin Globe and ShowMe Magazine for the holiday season.

MONTH	DOWNLOADS	HOME SCREEN CLICKS	DETAIL PAGE WEBSITE
AUGUST 2022	581	801	50
<b>T M</b>   <b>D</b>   00			
Top Member Pages   08-	August		
Divine Kitchen			
Billy Sims BBQ			
Ghetto Tacos			
Top Member Pages   YTI	D - 2022		
Krackin Cajun Seafood Ho	ouse		
Ghetto Tacos			
Empire Market			
·	'		
Home Screen Clicks   YT	D - 2022		
All Restaurants			
Events			
Business & Industry			
	'		
Home Screen Clicks   08	- August		
Events			
All Restaurants			
Business & Industry			
<b>y</b>	I		

#### Website: Joplincc.com

Users	August	YTD (Apr – Aug)
This Year	295066 († 2.86%)	700536 (↑ 1.15%)
Last Year	102,949	606484

**Disclaimer:** These numbers are combined with Google Analytics and the CC-Assist(the Chambers crm system). The events and member pages are look-alike page pages on joplincc.com. Google Analytics doesn't capture the data on traffic that goes to cca.joplincc.com; we run separate reports in CCAssist to get online traffic totals for these pages.

#### CCAssist Events & Members

#### Website: Joplinbusinessoutlook.com

Users	August	YTD (Apr 2022 – Aug 2022
This Year	978 (↑29.3%)	5441 (↑36.8%)
Last Year	756	3975

#### 61 member article submissions

#### Top Three Articles Read:

- 1. Welcome New Members
- 2. July Ribbon Cuttings
- 3. Member Article: MSSU Lions Level Up For Homecoming 2022

#### Weekly Update

Open Rate	August	YTD (Apr 2022 – Aug 2022)
This Year	35% († 1.32%)	35% (↑ 1.38%)
Last Year	27%	26%

Click Rate	August	YTD (Apr 2022 – Aug 2022)
This Year	4.1% († 3.06%)	4.45% (↓ 0.89%)
Last Year	4.1%	5.13%

Bounce Rate	August	YTD (Apr 2022 – Aug 2022)
This Year	13.2% († 3.06%)	11.94% (↑ 1.24%)
Last Year	10.5%	10.0%

Distribution	August	YTD (Apr 2022 – Aug 2022)
This Year	2350 (↑ 1.05%)	2327 († 1.04%)
Last Year	2237	2219

#### CHOOSE JOPLIN – August Digital Campaign Results

- Site Traffic
  - Total users in August were down by about 1.6%. New users were down by about 2.2%. That's a pretty steady number.
  - Organic search traffic increased by about 15%
  - Paid search was up by 40%
- Google Ads in August
  - Google ads are set up to capture Job Seekers.
  - Impressesions fell by 18%, but the interaction rate improved by 2.2%.
  - Choose Joplin page views also increased by 14.2%
  - These numbers determine there was a slight increase in the quality of traffic that we captured through the video campaign.
- Facebook Ads in August
  - Facebook ads are designed to capture two different audiences. Military members and college students nearing graduation.
  - Overall, impressions and reach were down by about 10%.
    - Most of this decline came from our college student audience, adjustments were made toward the end of August.
    - Though actual reach fell, CTR increased by 2.7%.
    - Engagement (as a result of ads) on the Choose Joplin Facebook page was up by 2.17%.
    - Video ads played to 100% and also increased by over 25%.
  - Landing page views from Military members increased by 1.3%.

## President's Report for September Travis Stephens

#### **Capacity Building**

- Presented to YPN executive team during their annual retreat
- Secured Strategic Planning Facilitator Bob Harris for Chamber Board Retreat
- One-on-one sessions with Stephanie, Reggie & Amy
- Intro meeting with EOS consultant Alan Richardson about potential implementation at Chamber
- Meeting with Chamber Board Nomination Committee to discuss potential future board members
- Participated in ACCE Peer Cities virtual meeting
- Attended EDI workgroup meeting
- Phone call meeting with Tulsa Chamber CEO Mike Neal to discuss best practices
- Virtual meeting with Eugene OR CEO Brittany Warner to discuss their Chamber's involvement with homelessness initiatives

#### **Collaboration/Partnership Building**

- Conducted individual 1-on-1 meetings with City Council members Keenan Cortez, Kate Spencer, and Josh DeTar this completes my initial 1-on-1s with all members of the City Council
- Monthly meeting with city leadership to exchange info about ED and ongoing projects
- Met with National Main Street program to support Downtown Joplin Alliance earning accreditation status as an accredited Main Street city accreditation awarded
- Zoom call with Dr. Van Galen and TIP Strategies consulting to discuss a strategic plan for Joplin Healthcare Alliance
- 1-on-1 meeting with City Manager Nick Edwards this is a bi-weekly recurring meeting
- Attended 2nd Joplin Area Health Care Alliance meeting
  - also in attendance: Hahn-KCU, Van Galen-MSSU, Pierson-Crowder, Drinkwitz-Mercy, Baker-Freeman, Keenan Cortez-city
- Was invited to join Downtown Joplin Alliance Board pending board approval
- Meeting with community members Sergio Rizo and Carolina Neal to discuss EDI initiatives

#### **Community Engagements**

- Toured local business American Ramp Company
- Attended city Prop Action Implementation Committee
- Attended Aug Morning Brew at MO American Water
- Attended first Good Morning Joplin event
- Attended Downtown Joplin Alliance's Sept Third-Thursday
- 1-on-1 meeting with Clive Veri from Commerce Bank
- Gave closing remarks during ATTC 5-year Celebration
  - $\circ$  also gave interviews to 2 news media channels following the event KOAM & KSN
- Attended ribbon cutting for Visit Joplin unveil of the new website
- Completed live TV news interview with KOAM, during Third Thursday
  - $\circ$  highlighted the Choose Joplin App, Tech Summit, and the Econ Bus Tour

#### **Economic Development**

- Conducted 6 interviews for MOKAN Director made an offer to top candidate decision pending
- Submitted 2 large RFI's to Missouri Partnership for business attraction prospects:
  - project "Singularity" Crossroads Industrial Park
  - project "Gateway" Wildwood Ranch Industrial Park
  - Joplin has advanced to a short list of contending communities for the Gateway project
- Have had multiple meetings with the City Eco Dev team and JIDA (separate meetings) to discuss ARPA grant applications and site locations strategy for industrial park expansion
  - exploring 4 options for additional land acquisition utilizing ARPA funds
- Have met with several landowners adjacent to Crossroads Industrial Park to discuss the potential purchase of property by JIDA for expansion of the park
- Met with JIDA contract engineer to discuss next steps needed for previously referenced potential industrial expansion sites
- Attended Governor's Economic Development Conference in Springfield
  - $\circ$   $\;$  was able to meet and connect with various ED professionals and gov't reps from around the state
- Met with Builders & Backers organization to discuss graduation/capstone event for entrepreneur participants
- Informal virtual intro meeting with minor league baseball development group
  - group was from out of state Nick Edwards and Tony Robyn also attended
- Presented to City Council request for renewal of the annual contract for economic development services (\$252,000)



# ARPA Project Updates

JOPLIN, MISSOURI SEPTEMBER 19, 2022

# Agenda

- 1. Overview
  - Background
  - Program Status
  - Joplin Top 20 Projects
- 2. Program Updates
  - State Grants
  - County Support
  - Project Overviews
- 3. Financial Summary



# Background

On July 18<sup>th</sup>, our team proposed over 70 local unfunded projects to City Council to prioritize ARPA project spending

Later in August, City Council officially approved the project list that outlined the priorities for ARPA spending

Throughout August and September, our team worked with City staff to monitor and seek funding for these projects

The largest potential funding source is from the State of Missouri ARPA funds. However, the State is rolling out funding opportunities over the course of the next few months

No Awards have been released at this time

# **ARPA Program Status**

# Step 1 – Collection

• The initial prioritization scores were collected over the span of two weeks

# Step 2 – Results

 Report out on ALL project scores according to Department Head and City Council ranking

# Step 3 – Finalize and Adopt Project Prioritization

 Finalize Community Project Prioritization and Present Resolution for Council Adoption

# Step 4 – Commit Funds and Apply for Grants

 Apply and secure additional funding to increase the Return Of Investment (ROI) of ARPA spending with Council approval







# Joplin Top 20 Projects

ARPA Eligible (EC-1 to EC-6) Need more development

EC-6 Only

Rank	Project	Category	Cost Estimate
1	Neighborhood Improvements Estimate	Housing	\$5,000,000
2	City of Joplin Fiber Backbone Network	Broadband	\$17,000,000
3	MOSWIN Interoperability Radio System	Public Safety	\$600,000
4	Home Rehabilitation and Repair	Housing	\$3,000,000
5	Police Equipment	Public Safety-P	\$1,440,000
6	East Town Infrastructure and Revitalization	Transportation	\$5,400,000
7	Replacement and Relocation of Joplin Fire Station 3	Public Safety-P	\$6,500,000
8	Tin Cup Parallel Force Main and Lift Station Improvements	Sewer/Water	\$4,750,000
9	Wastewater Treatment – Trickling Filter Replacement	Sewer/Water	\$7,700,000
10	Fire Equipment	Public Safety-F	\$253,000
11	Pennsylvania Avenue Viaduct Removal & Road Replacement	Transportation	\$2,300,000
12	Shoal Creek WWTF Final Clarifier	Sewer/Water	\$3,500,000
13	East Town Stormwater Improvements	Stormwater	\$1,426,000
14	Neighborhood Sidewalk Repair and Replacement	Transportation	\$4,000,000
15	Glendale Parallel Replacement Phase I	Sewer/Water	\$2,500,000
16	City Facilities Video Security Enhancements	Internal City	\$250,000
17	17th Street and Annie Baxter Stormwater Improvements	Stormwater	\$740,500
18	Tin Cup Trail and Underpass	Transportation	\$4,800,000
19	Zora St Widening / Improvements from Range Line to MO249	Transportation	\$12,000,000
20	Construction Investment MSSU Health Science Innovation Center	Subrecipient	\$5,000,000
27	Joplin East Industrial Park Culvert Replacement	Stormwater	\$2,800,000
30	20th Street Widening / Improvements from Schifferdecker Avenue to the Missouri/Kansas State Line	Transportation	\$12,000,000
31	Dover Outdoor Recreation Area (DORA)	Parks	\$4,000,000
34	Create or Expand New Industrial Park	Econ Develop	\$3,000,000

# Program Updates



# State Grants – Available and Applied

Grant	Application Period	Project
Drinking Water Infrastructure Grant	May 16 – July 14	
Wastewater Infrastructure Grant	May 16 – July 14	
Stormwater Infrastructure Grant	May 16 – July 14	#17 - 17 <sup>th</sup> St. & Annie Baxter #27 - Industrial Park Culvert #13 - East Town
Lead Service Line Inventory Grant	May 16 – July 14	
Missouri Area Career Center Opportunities	July 25 – October 28	
Private Moexcels ARPA Grant	July 1 – September 1	
Agriculture Innovation & Workforce Development	July 1 – September 1	
Broadband Infrastructure Grant	August 15 – September 29	TBD
Governors Transportation Cost Share Program *	Deadline September 30	#19 - ZORA Street Widening
Workforce Training Grant	August 30 – October 29	
Local Tourism Asset Development Grant	September 15 – November 15	#31 - Dover Outdoor (DORA)
Public Safety Grant Program	October 15 – November 15	#5 - Police Equipment
Fire Protection Grant Program	October 15 – November 15	#10 - Fire Equipment

Overview

Funding Sources

# State Grants – Unreleased

- Two grants are undergoing development and only draft guidelines have been published. Our team is reviewing ARPA projects for grant eligibility.
- Eight other State grants have no information released.

Grant	Application Period	Project
Emergency Medical Services Grant Program	October 15 – November 15	
County Jail Maintenance & Improvement Grant	October 15 – November 15	
Small Business Grant	October – November	
Community Revitalization Grant	In development	TBD
Cell Towers Grant	In development/October	
Entertainment Industry Grant	Unreleased/October	
Industrial Site Development Grant	Unreleased/October	TBD
Nonprofit Grant	Unreleased/October	
Grants to Local County Law Enforcement & Prosecutors	Unreleased	
Grants To Port Authorities	Unreleased	
Agriculture In Urban/Suburban Communities Grant	Unreleased	

**Funding Sources** 

# #2 - City of Joplin Fiber Backbone Network

Category	Broadband
Schedule of Project	Design and right-of-way in 2022 Construction in 2023
Goal	Provide a fiber network that will provide a foundation that will support, in partnership with other Internet Service Providers (ISPs), critically needed connectivity to key parts of Joplin.
Background	<ul> <li>Establishing the backbone network will allow neighborhoods and businesses to experience reliable, affordable connectivity</li> <li>Benefit the city, educational institutions, health centers, and business by reaching unserved and underserved populations</li> </ul>

ARPA Unfunded as	Existing Local	Missouri Grants	County
Requested	Support		Commitments
\$17,000,000	\$3,000,000	TBD	TBD

## #3 - MOSWIN Interoperability Radio System

Category	Public Safety-Police Projects		
Schedule of Project	Planned for 2022/2023		
Goal	Provide interoperability for the Joplin Police and Fire Departments with <b>all other participating Missouri Public Safety Departments</b> through an upgrade of the current radio system.		
Background	<ul> <li>Joplin Police and Fire Departments currently unable to communicate through the radio system with all other agencies across the State of Missouri.</li> <li>Critical that all agencies have the ability to communicate with each other as agencies respond across jurisdictions in mutual aid situations.</li> <li>The ability to communicate effectively is also imperative following disasters.</li> </ul>		

ARPA Unfunded as	Existing Local	Missouri Grants	County
Requested	Support		Commitments
\$600,000	-	-	\$600,000

## #5 – Police Equipment

Category	Public Safety-Police Projects		
Schedule of Project	TBD		
Goal	Provide updated equipment and vehicles for police to provide for a more safe and secure community.		
Background	<ul> <li>Replace 100 Body Cameras and required Storage Server – The current police body cameras have reached end-of-life.</li> <li>Replace remaining Mobile and Portable Radios for Police and Fire – The City has already replaced half of the mobile and portable radios for public safety. The remaining radios have reached end-of-life.</li> <li>14 Police Vehicles for 22 additional officers proposed under Proposition Public Safety and recommended in the Police Resource Allocation Study.</li> </ul>		

ARPA Unfunded as Requested	Existing Local Support	Missouri Grants	County Commitments
\$1,440,000	\$454,690	\$20,000	-

## #10 – Fire Equipment

Category	Public Safety-Fire Projects		
Schedule of Project	TBD		
Goal	Provide updated equipment and vehicles for fire to provide for a more safe and secure community.		
Background	<ul> <li>Add Security Fencing for Fire Stations – Currently, no security at any</li> <li>Replace Haz-Mat Suits and new reflective raincoats – The current haz- mat suits have reached end-of-life and firefighters need reflective raincoats for safety purposes.</li> <li>110 Bulletproof Vests for Firefighters – Joplin firefighters are increasingly required to be on standby on site for the Joplin Police Department during critical incidents. The vests will help protect firefighters during these volatile situations.</li> <li>Replace Special Operations/Chief's Vehicle – The original vehicle was purchased in 2010 through a grant and it has reached end-of-life.</li> </ul>		

ARPA Unfunded as	Existing Local	Missouri Grants	County
Requested	Support		Commitments
\$253,000	-	\$20,000	-

## #13 - East Town Stormwater Improvements

Category	Stormwater		
Schedule of Project	TBD		
Goal	Improve the ditch between Division Avenue and Cox Avenue.		
Background	<ul> <li>Two properties flood along the drainage ditch that starts at the intersection of Valley Street and Division Avenue.</li> <li>Extensive storm sewer conveys over 80 acres to the ditch located at the intersection of Valley Street and Division Avenue.</li> <li>Three culverts run into ditch</li> <li>1. The culvert coming from the northeast is undersized and can only convey a 2-year storm event. Need 50-year flood protection.</li> <li>2. The culverts from Cox Ave to Murphy Blvd are undersized and can only convey a 2-year storm event before flooding the street.</li> <li>3. The undersized culvert for Mineral Avenue floods the structure on the west side of Avenue during 10-year storm events or greater.</li> </ul>		

ARPA Unfunded as	Existing Local	Missouri Grants	County
Requested	Support		Commitments
\$1,426,000	\$1,048,110	\$377,890	-

## #17 - 17th Street and Annie Baxter Stormwater Improvements

Category	Stormwater
Schedule of Project	TBD
Goal	Install a trapezoidal channel with a 40-foot bottom width, depth of 1 foot, and 8:1 side slope. The swale will have a 5-foot bottom width, depth of 2 feet, and 3:1 side slope. The swale will convey a 100-year storm event with 1 foot of freeboard per the City of Joplin's requirements.
Background	<ul> <li>Existing open ditch northeast of the intersection of 17th Street and Maiden Lane conveys a significant amount of stormwater runoff</li> <li>Existing storm sewer system discharges into the open ditch near the Annie Baxter Avenue cul-de-sac.</li> <li>Existing open ditch has not been improved to account for a possible increase in runoff.</li> </ul>

ARPA Unfunded as	Existing Local	Missouri Grants	County
Requested	Support		Commitments
\$740,500	\$544,268	\$196,233	-

## #20 - Construction Investment of the MSSU Health Science Innovation Center

Category	Sub-recipient		
Schedule of Project	Construction start in 2023 provided County and Local funding support		
Goal	The Health Science Innovation Center will contain <b>state-of-the-art</b> <b>teaching</b> and training facilities, including a large simulation hospital, expanded cadaver lab, radiologic technology laboratory, and research facilities for students, faculty, and university partners. The construction and equipping of the Health Science Innovation Center will increase the <b>quality</b> <b>and number of graduates</b> in the university's health science programs.		
Background	<ul> <li>Missouri Southern cannot respond to the critical need for health care workers in Joplin's medical and dental industries.</li> <li>MSSU plans to build a \$30 million Health Science Innovation Center to train health professionals in many fields of health care</li> <li>This investment will help fill regional workforce gaps within Freeman Health System, Mercy Hospital-Joplin, and other healthcare providers</li> </ul>		

ARPA Unfunded as Requested	Existing Local Support	Missouri Grants	County Commitments
\$1,500,000	-	-	TBD

# #19 - Zora St Widening / Improvements from Range Line (Loop 49) to MO249

Category	Transportation
Schedule of Project	Construction tentatively scheduled for 2022-2023.
Goal	Widen and improve Zora Street from Rangeline Road to MO-249, including the construction of a roundabout at the intersection of Zora St. and Duquesne Road. Project will <b>provide for additional capacity</b> , address current deficiencies in the roadway, reduce driver dissatisfaction and <b>improve safety for traffic and pedestrians</b> along this corridor. Will stimulate <b>economic development</b> as this route from MO-249 west is a main access route for the Joplin/Webb City Industrial Park.
Background	<ul> <li>Aims to improve Zora Street from Rangeline Road to MO-249 including the construction of a roundabout at intersection of Zora St. and Duquesne Road</li> <li>Approved by Joplin voters via City's Capital Improvements Sales Tax</li> </ul>

ARPA Unfunded as	Existing Local	Missouri Grants	County
Requested	Support		Commitments
\$12,000,000	\$8,000,000	\$4,000,000	TBD

## #27 – Joplin East Industrial Park Culvert Replacements

ARPA Unfunded as Requested	Existing Local Support	Missouri Grants	County Commitments					
Background	<ul> <li>The Crossroads Industrial Park has grown steadily since its inception.</li> <li>Two recent facilities are the Casey's distribution center and the Ajinomoto Foods facility.</li> <li>Replacing the existing culverts and improving the road will enhance the viability of that industrial land.</li> </ul>							
Goal	Stimulate further <b>economic development</b> of the Joplin East Industrial Park by addressing the overtopping of 26th street which impedes commerce and transport of goods for the industrial entities within the park. Additionally, re- evaluate and improve the current capacity of the existing regional detention basin serving this <b>watershed</b> . Improving the capacity of the regional detention basin will allow for continued <b>growth in the undeveloped</b> <b>portions</b> of the Industrial Park in this watershed.							
Schedule of Project	Design and right of way in 2022-23 – construction starting in Fall 2023 with completion in Summer 2024							
Category	Stormwater	Stormwater						

\$2,800,000

\$2,058,000

\$742,000

## #30 - 20th Street Widening / Improvements from Schifferdecker Ave to the Missouri/Kansas State Line

Category	Transportation					
Schedule of Project	Construction to start in 2024					
Goal	Widen and improve 20th Street from Schifferdecker Ave. to the MO/KS State Line. Project will <b>provide for additional capacity</b> , address current deficiencies in the roadway, reduce driver dissatisfaction and <b>improve</b> <b>safety for traffic and pedestrians</b> along this corridor. Will stimulate <b>economic development</b> including the underdeveloped West Industrial Park.					
Background	<ul> <li>Aims to improve the eastern mile of this corridor that is a three Lane Roadway with Shared Use Pedestrian Path</li> <li>Approved by the voters of the City of Joplin in the City's current Capital Improvements Sales Tax program</li> <li>Survey and Design work is being completed</li> </ul>					

4	ARPA Unfunded as Requested	Existing Local Support	Missouri Grants	County Commitments	
	\$12,000,000	\$6,000,000	-	TBD	

## #31 - Dover Outdoor Recreation Area (DORA)

Category	Parks
Schedule of Project	Design and construction will be underway soon.
Goal	This project will provide a passive recreation facility for the community, as well as a draw for visitors as a host facility for national and international competitions.
Background	<ul> <li>Increased demand for cycling infrastructure through citizen input and market research in Joplin and proven to be economic development and tourism revenue engines.</li> <li>In Northwest Arkansas, cycling recreation and event infrastructure attracts new residents and visitors</li> <li>Development of a new bike focused park with diverse cycling amenities like, single track mountain bike trails, gravity fed downhill trails, a bicycle playground, and a competition grade Velosolutions Pumptrack will serve as an economic driver for Joplin.</li> </ul>

ARPA Unfunded as Requested	Existing Local Support	Missouri Grants	County Commitments
\$4,000,000	\$1,750,000	\$1,750,000	-

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## #34 – Create/Expand New Industrial Park

Category	Economic Development
Schedule of Project	The City can immediately begin to acquire property for an additional or expanded Industrial Park
Goal	All property in the City's existing industrial parks is developed, under development or under contract for development. This project will acquire property to create a new Industrial Park or expand an existing Industrial Park.
Background	<ul> <li>The City has developed two Industrial Parks that has driven economic development and job growth benefitting Joplin and the surrounding communities.</li> </ul>

ARPA Unfunded as Requested	Existing Local Support	Missouri Grants	County Commitments
\$3,000,000	\$2,000,000	TBD	-

## Financial Summary



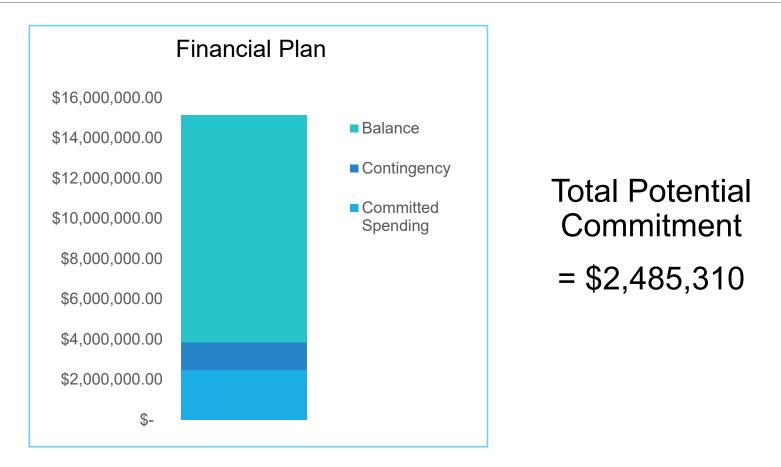
## **Financial Summary**

Rank	Project	ARPA Unfunded (as requested)	Local Support	State Grants	County Support*	Proposed Spending
2	City of Joplin Fiber Backbone Network	\$17,000,000	\$3,000,000	TBD	TBD	TBD
3	MOSWIN Interoperability Radio System	\$600,000			\$600,000	\$0
5	Police Equipment	\$1,440,000	\$454,690	\$20,000		\$965,310
10	Fire Equipment	\$253,000		\$20,000		\$233,000
13	East Town Stormwater Improvements	\$1,426,000	\$1,048,110	\$377,890		\$0
17	17th Street and Annie Baxter Stormwater Improvements	\$740,500	\$544,268	\$196,233		\$0
19	Zora St Widening / Improvements from Range Line (Loop 49) to MO249	\$12,000,000	\$8,000,000	\$4,000,000	TBD	\$0
20	Construction Investment of the MSSU Health Science Innovation Center	\$1,500,000				\$1,500,000
27	Joplin East Industrial Park Culvert Replacements	\$2,800,000	\$2,058,000	\$742,000		\$0
30	20th Street Widening and Improvements from Schifferdecker Avenue to the Missouri/Kansas State Line	\$12,000,000	\$6,000,000		TBD	\$0
31	Dover Outdoor Recreation Area (DORA)	\$4,000,000	\$1,750,000	\$1,750,000		\$0
34	Create or Expand New Industrial Park	\$3,000,000	\$2,000,000			\$0
	TOTAL	\$56,759,500	\$24,855,068	\$7,106,123	\$600,000	\$2,485,310

## Financial Summary Continued

Rank	Project	ROI Ratio	Funded w/o ARPA	Funding w/ ARPA
2	City of Joplin Fiber Backbone Network		18%	18%
3	MOSWIN Interoperability Radio System		100%	100%
5	Police Equipment	1:2	33%	100%
10	Fire Equipment	1:11	8%	100%
13	East Town Stormwater Improvements		100%	100%
17	17th Street and Annie Baxter Stormwater Improvements		100%	100%
19	Zora St Widening / Improvements from Range Line (Loop 49) to MO249		100%	100%
20	Construction Investment of the MSSU Health Science Innovation Center	19:1	95%	100%
27	Joplin East Industrial Park Culvert Replacements		100%	100%
30	20th Street Widening and Improvements from Schifferdecker Avenue to the Missouri/Kansas State Line		50%	50%
31	Dover Outdoor Recreation Area (DORA)		88%	88%
34	Create or Expand New Industrial Park		67%	67%

## **Allocation Summary**



## Next Steps

- Apply for grant opportunities on a case by-case basis when available and eligible
- Continue coordinating with Jasper

County to complete/fund projects with a

county-wide impact

- Present regular Project Updates and

Allocation Plan to City Council

## Discussion & Questions



### NEWTON COUNTY COMMISSION

Completed following projects between 2020-2022:

- New Bridge Superstructure on Tiger Road and Coler Street Bridge over Hickory Creek.
- Streambank Stabilization at Quail Road and Indian Creek, Seneca.
- Installation of new AC Unit at 911.
- Installation of Security Cameras.
- Sewer Project at Newton County Jail.
- Newton County 911 Emergency Uninterruptible Power Supply (UPS).
- Newton County 911 Emergency Generator.
- Newton County Emergency Management Mass Notification.
- Purchase of Government Building for Expansion for Judicial Services.



### NEWTON COUNTY COMMISSION OVERSEES SPECIAL ROAD DISTRICTS



Bill Reiboldt

Presiding Commissioner



Alan Cook Commissioner District 1



David Osborn Commissioner District 2

Elected Road Commissioners County Common Joplin Diamond Midway

Neosho Fairview Stella Seneca

2021 The County Road Districts collectively improved over 85 miles of county-maintained road using the ¼ cent Road Sales Tax Funding.

## **ARPA MONEY**

- In 2021 the County received \$5.6 million and in 2022 the County received \$5.6 million from the American Rescue Plan Act (ARPA).
- Request for Qualification for ARPA Consulting has been submitted to qualified Institutions.
- Selected Firm will assist with ARPA Application Process and Distribution.





Quarterly News from Central Office

### f 💟 🞯

#### SHARE THE GOOD NEWS!

3 WAYS YOU CAN HELP SPREAD THE NEWS ABOUT OUR SCHOOLS AND STUDENTS

Send a news tip to sarahcoyne@joplinschools.org

Share a Joplin Schools headline on social media.

Tell a friend about the great things happening in Joplin Schools!



#### JHS Philanthropic Society Donates Nearly \$11K to Help Local Families

The **JHS Philanthropic Society** this month presented a check for \$10,910.30 to **FosterAdopt Connect Joplin** to benefit local families and students.

The group, sponsored by JHS Principal Dr. Gilbreth, began raising funds during the 21-22 academic year, through a community arts festival, a powder puff football game, and a collaboration with Blue Moon Boutique in downtown Joplin.

Joplin Senior Elijah Neville said the philanthropic society gives students a way to give back.

"A lot of people don't have extra resources to donate, so if you want to make a difference in your community, show up to one of our fundraisers, and we'll give you a job," Neville said.

We are so proud of the initiative and goodwill shown by these students in planning how to directly help improve the situations of their neighbors. Joplin Schools is proud to provide spaces and opportunities where all of our students can grow into the best versions of themselves!

LEARN MORE: The Joplin Globe

#### It's A Great Time To Be An Eagle!





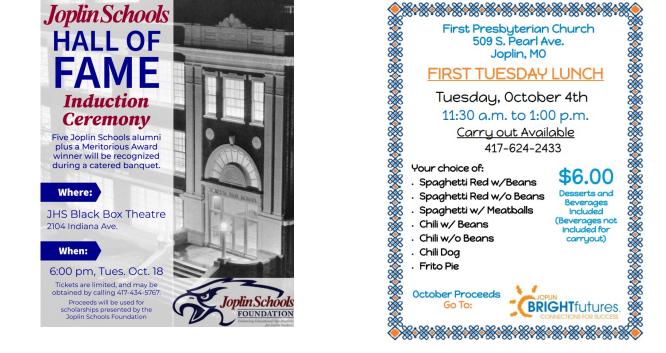
The Joplin Schools Foundation is preparing to celebrate their Hall of Fame inductees on Tuesday, Oct. 18. We're excited to honor these worthy Eagles!

Proceeds will benefit scholarships presented by the Foundation. Click the image below for more information or to nominate Alumni for next year's event!



Our own **Bright Futures Joplin** is scheduled to be the lucky recipient of proceeds from October's First Tuesday Lunch at First Presbyterian Church.

We hope for an excellent turnout in support of Bright Futures' mission to help every Joplin student have what they need to be successful in school. See below for details.





#### **Community Connection**

Our neighbors at **MSSU Football** have begun lunch/recess visits at Joplin elementary schools to inspire and encourage our students. If these team members haven't been to your school yet, be on the lookout their plan is to visit 2-3 buildings during the week prior to each home football game this season. We are thankful for all the ways our neighbors show up for our Eagles!

 $\square$  +  $\square$  = JoplinProud



Share This Email

Share This Email



#### Kerry's Corner

#### A Message from Dr. Sachetta

It's great to start my 30th year in education with the biggest and most talent-filled staff ever at Joplin Schools. I am so excited about what's in store for our kids this year as we



#### **Operations Update**

The construction of Dover Hill Elementary is nearing completion! The following dates are tentative, but give a good idea of where we're headed. District staff will be notified of any/all changes to these projected dates. break free of the pandemic period and get back to normal.

We had a great opening day on August 17th, and our teachers have worked hard on their professional development days to create solid plans for academic improvement. Our support staff continue to strive to make the learning experience active and impactful. This has made for four very productive weeks in Joplin Schools.

We have two main areas of focus for 2022-23. First will be our willingness to LEARN every day. If the adults are not learning, how can we help students improve? For our teams to reach their goals, we must all be able to learn, continually. The more highly we function as teams, the more we will accomplish together. We will be very intentional in our learning and collaborating this year.

The second focus of our work this year will be our desire and ability to LEAD – every day. Leadership is the responsibility of every adult and student in the district. Leadership is not about one person's success as a leader it is about our collective ability to embrace the principles and actions of true leadership every day.

In short, we are all here to learn; we must be compelled to lead; and if we do both well, our students will succeed! Have a great school year, and Go Eagles!

> Contact Dr. Sachetta

Mini Move-in begins: Mon/Tues, Nov. 21/22

**Staff Move-in**: Saturday, Dec. 10; also during Christmas Break.

**Open House**: 5-7pm Monday, Jan. 2

Ribbon Cutting: 10am Friday, Jan. 6



#### HR Update

Please welcome the district's **new Benefits Coordinator, Ariana Valade** (pictured above). Ariana is a Joplin graduate (Go Eagles!) who comes to us with a wealth of HR expertise, Spanish bilingualism, and enthusiasm to be a part of the Joplin Schools family.

Also, be on the lookout for details about the Oct. 1 rollout of Joplin Schools' **new EAP benefit** for ALL employees regardless of health plan enrollment. We're excited to offer this mental healthcare access for our staff!



#### Building Spotlight: Soaring Heights

Peek into this Joplin Schools campus for a look at what makes them tick. Thanks to principal Katy Booher for the comments below!

**Professionally**: The Soaring Heights Taking Flight committee has been developing a schoolwide social, emotional, and behavioral intervention to help students gain essential skills that

will allow them to be successful in all areas of their lives. Tracy Horton has stepped up as the committee leader and is setting the tone for hard work and creative problem solving. Every student will benefit from this program with impacts that are meaningful and long lasting.

**Physically**: Collaborative learning spaces allow for groups of students and staff to come together and make good ideas *great*. All of the natural light flooding into the school sets the tone for active, engaged learning environments.

**<u>Purposefully</u>**: We love kids. Every decision we make is securely founded in what's best for our students. We don't make things easier for ourselves, we make things better for the children we serve.

**Personally**: We have a dynamic sunshine committee who sponsors fun and engaging events to boost school culture. Right now, we are doing a fantasy football league and soon we will have a Saturday visit to a pumpkin patch.

#### District Calendar

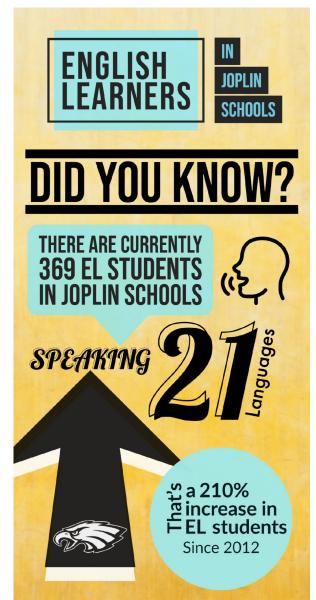
Athletics Calendar Staff Calendars

#### Joplin Schools is preparing for an EL transition in 2022-23. Here's what that means.

In response to state and federal best-practice guidance, Joplin Schools will transition current site-based EL students into zone-based classrooms district-wide. This will encourage immersion for richer academic and relational successes, while eliminating transportation challenges for our EL families.

A team of district educators and coordinators is working to make this transition a success. Some of the questions the team is currently addressing are:

- Will newcomers (students brand new to the country) begin together in a sitebased EL classroom before transitioning into their zoned schools?
- How will we build capacity in all district staff to support this transition?
- EL students arrive to Joplin Schools from widely varying backgrounds: some education/no education, war/peace, poverty/plenty. These circumstances can require differing paths toward success, but an overarching district-wide curriculum is needed for accountability and continuous improvement. What will that curriculum be?



While these are big questions, the transition team brings big hearts and big plans to address them. Frequent updates will be shared prior to the transition, so we can be ready as a district to roll-out a vibrant and updated approach for our EL students and staff. Stay tuned!



Community Engagement

urriculum &

Resources

Student Services

Joplin Schools | 825 S. Pearl Ave., Joplin, MO 64801

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## **CROWDER COLLEGE JOPLIN ATTC**

Joplin Area Chamber of Commerce September 2022

CROWDER COLLEGE



#### Surgical Technology



Veterinary Technology

#### **Dell Reed Expansion**



**Liberty Utilities** 

### **PROGRAM & PROGRESS**

#### Surgical Technology Open House

The new Surgical Technology program will hold an open house October 20, 2pm, at the Joplin ATTC.

Students pursuing the Surgical Technology Associate of Applied Science will be able to provide quality patient care during the perioperative experience. This certification will prepare the graduate to work in several roles in the medical field including Scrub Tech, Circulator, Second Assistance, and Instrumentation Specialist. A certificate may be completed in two semesters with the AAS requiring only 27 more credit hours.

#### Veterinary Technology program accreditation review

The Veterinary Technology program will have an American Veterinary Medical Association accreditation team on campus in October. The team will review our faculties, classroom training, licensure pass rates, and more. The Veterinary Technology program is fully accredited and has been in the Agriculture Division since 2006.

Crowder is one of three community colleges in the state that offer Veterinary Technology programs. Students may use their Missouri A+ scholarship to cover tuition and common fees for the program.

#### **Expansion at Dell Reed Center**

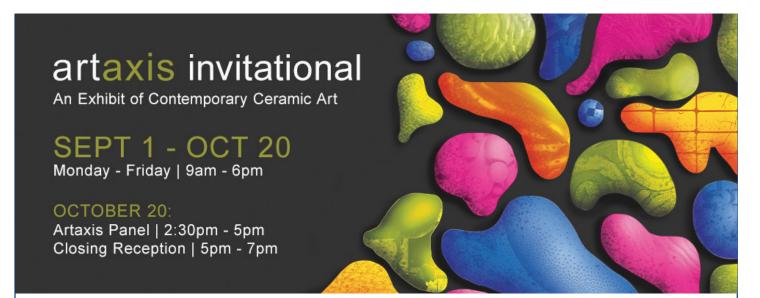
Crowder College is the recipient of state funding through the MOExcels in the amount of \$950k to build a new construction technology classroom and create a new entry/ office area for the Dell Reed Center.

GEER2 is another state funded project in the amount of \$135k providing funds to build another automotive technology classroom to accommodate demand for training. Both expansions will improve the classroom opportunities for these programs and provide a more functional and welcoming entrance to the facility. The Dell Reed Center was named for the College's 3rd president.

#### Liberty Utilities and private donor upgrade lab for Allied Health classroom training

Liberty Utilities and Bill Martin donated funds to remodel a former chemistry classroom into an Allied Health lab as the demand for Emergency Medical Services trained personnel continues to grow in Southwest Missouri and Northwest Arkansas.

The remodel will provide training facilities for EMT, Paramedic, Phlebotomy, and other Allied Health programs. The McDonald County Instructional Center currently offers degrees in General Studies and Nursing, in addition to the Allied Health certifications.



#### **ARTAXIS EXHIBIT ON DISPLAY IN LONGWELL MUSEUM**

The Artaxis Invitational exhibition at Crowder College's Longwell Museum will run September 1-October 20, 2022. The exhibit features work from 22 internationally renowned ceramic artists who push the limits of contemporary art and craft. Artaxis is an artist-run organization with nearly 1000 members from all 50 states and over 50 countries worldwide.

Additionally, four exhibiting artists will host a free, open-to-the-public panel talk October 20 from 2:30pm-5pm (prior to the closing reception) in the Elsie Plaster auditorium. The speakers are exhibiting artists and current board members: Casey Whittier, Renata Cassiano Alvarez, Natasha Hovey, and Kwok Pong (Bobby) Tso. Panelists will discuss Artaxis's mission and goals as a peer-to-peer network and community resource, concepts and challenges in contemporary ceramics, and personal artistic practice. There will be time for questions at the end. Registration is encouraged, but not required. The closing reception will follow in the museum from 5pm-7pm. Food and entertainment will be provided.

This exhibition was designed as a celebration of the diverse and expansive practices of professional ceramic artists from the Artaxis membership. Unlike many exhibitions that pick a central theme or form to organize around, the Artaxis Invitational showcases everything from functional pottery to video installations. Participating artists live and work all over the US and represent a variety of different skill sets, viewpoints, and professional experiences.

Longwell Museum hours are Monday – Friday 9:00am – 6:00pm, closed weekends, holidays, and between exhibits. For questions or information call 417.455.5470 or email Josh Novak, Museum Director: JoshuaNovak@Crowder.edu.

#### **10th ANNUAL ROUGHRIDER** SCHOLARSHIP RODEO

Over 3,000 spectators, 200 professional rodeo contestants, attended the rodeo. With the support of 85 businesses and vendors, and Crowder Agriculture students, faculty and staff, the rodeo raised over \$18,000 to use for scholarships, travel seminars, conferences, and competitions for the agriculture division.

Plans are already in the works for the 11th Annual Roughrider Rodeo.

#### SUTHERLAND COLLECTION CIVIL WAR BOOK DONATION

A generous donation of a civil war book collection from Dr. Daniel Sutherland was held earlier this month. The collection features more than 1,000 books and journals. The collection has been added to the Herb and Barbara Schade Rare Books Archive in the Lee Library.

A symposium series about the Civil War will continue this semester with:

- \* October 13- Megan Bever, MSSU
- \* November 3 Matt Stanley, University of Arkansas

#### **CROWDER FOUNDATION**

The Crowder Foundation will hold the 20th Annual Festival of Wreaths, November 8, 5pm, in the Elsie Plaster Community Center on the Neosho campus. This event is the single largest fundraising event for scholarships. This year is the 20th year and will provide both silent and live auctions and two raffles. Items will be online for bidding in the near future. For more information go to: one.bidpal.net/FOW2022







Tuesday, November 8 5pm Silent Auction | 5-6:30pm Hors d'oeuvres | 6:30pm Live Auction Elsie Plaster Community Center, Crowder College, 601 Laclede Ave., Neosho, MO 64850



#### HAVE QUESTIONS OR WANT TO LEARN MORE?

**Melissa Smith** Director, Joplin Advanced Training & Technology Center 417.680.3202 | MelissaSmith@Crowder.edu

#### Cindy Brown

Director, Public Information Office 417.455.5540 | CindyBrown@Crowder.edu

Dr. Katricia Pierson Crowder College President 417.455.5533 | President@Crowder.edu

